



SpaceandPeople PLC - SAL Director/PDMR Shareholding
Released 15:29 06-Jan-2015

RNS Number : 4515B
SpaceandPeople PLC
06 January 2015

6 January 2015

SpaceandPeople plc

("SpaceandPeople" or the "Company")

Director Dealing

SpaceandPeople (AIM:SAL) the retail, promotional and brand experience specialist, was notified today that Mr Charles Hammond, chairman of SpaceandPeople bought 23,500 ordinary shares of 1p each in the Company ("Ordinary Shares") at 45.75 pence per Ordinary Share on 16 December 2014. Following this transaction, Mr Hammond is beneficially interested in 23,500 Ordinary Shares representing approximately 0.12 per cent. of the Company's total issued share capital.

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About SpaceandPeople plc:

SpaceandPeople facilitates and manages promotional space for marketing campaigns and retailing in shopping centres and other high footfall locations, such as theme parks and railway stations. SpaceandPeople is at the forefront of developing the concept of space as an advertising and promotional medium. It offers consumer brands the opportunity to promote their products through direct engagement with consumers through a mix of experiential marketing events and complementary above the line advertising and multimedia campaigns. SpaceandPeople offers a comprehensive service covering brokerage, consultancy and venue centric media buying. SpaceandPeople is independently funded and its shares are admitted to

trading on AIM. The Company acquired Retail Profile, the RMU specialist, in May 2010 and operates in the UK, Germany, India and Russia.

www.spaceandpeople.com

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