



SpaceandPeople PLC - SAL Pilot contract with Immochan
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SpaceandPeople plc ("SpaceandPeople")

Signing of contract to pilot Mobile Promotion Kiosks ("MPKs") in France with Immochan

SpaceandPeople (AIM: SAL), the retail, promotional and brand experience specialist wins a pilot contract with Immochan in France for the right to operate MPKs in their centres until the end of 2016.

The pilot is significant as it provides SpaceandPeople entry into the previously untapped French market utilising its new MPK offer. The pilot will be in three shopping centres in France and both parties believe that with a successful pilot it will lead to an expanded working relationship in France and potentially other European countries.

The MPK is a unique product, designed and managed by SpaceandPeople, which allows local promoters and brands to physically engage with consumers in high footfall locations on a bespoke multi-media platform.

Matthew Bending, SpaceandPeople CEO said:

"We are delighted to be working with one of the largest retail owners in the French market with this exciting new product. The system brings quality control of displays, professional management of mall spaces and potentially strong revenues."

- Ends -

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About SpaceandPeople

The SpaceandPeople Group is the leading international media specialist representing 750+ venues with a weekly footfall of 70 million. The Group markets, sells and administers space in high footfall venues, including shopping centres, city centres and travel hubs. As the media owner of promotional spaces, we offer consumer brands the opportunity to promote their products through direct consumer engagement with experiential marketing events.

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