



SpaceandPeople PLC - SAL Promotional and MPK Contract
Released 07:00 28-Feb-2017

RNS Number : 9770X
SpaceandPeople PLC
28 February 2017

SpaceandPeople plc ("SpaceandPeople")

Promotional and MPK Contract with Primesight's Airport Portfolio

SpaceandPeople (AIM: SAL), the retail, promotional and brand experience specialist, is pleased to announce it has been awarded the exclusive rights to promote brands and manage promotional space across Primesight's airport portfolio in the UK.

SpaceandPeople now has the exclusive rights to promote brand activity across six major airports in the UK including London Gatwick, London Stanstead, Manchester and London Luton. This contract reinforces SpaceandPeople's position as Europe's biggest company selling experiential media.

As well as brand experience promotions, the contract will include the installation of several SpaceandPeople's Mobile Promotions Kiosks into airports for the first time.

Sarah Parkes - Managing Director - Primesight Airport said "We are delighted to be working with SpaceandPeople on our airport network. Their experience at major transit hubs including all the London Railway stations as well as their extensive geographic network of venue locations make them the perfect choice of partner for our prestigious portfolio of high footfall airports."

Matthew Bending - CEO - SpaceandPeople said "We are excited to be working with Primesight on their airport network. This will deliver key brand experiences and promotions which will complement the customer demographic and add further vibrancy to the airports."

Contact details:

SpaceandPeople Plc

0845 241 8215

Matthew Bending, Gregor Dunlay

Cantor Fitzgerald Europe

020 7894 7000

David Foreman, Will Goode (Corporate Finance)

David Banks, Alex Pollen (Sales)

This information is provided by RNS
The company news service from the London Stock Exchange

END

NRABLGDDRDXDBGRR

CLOSE

London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.

©2014 London Stock Exchange plc. All rights reserved

Promotional and MPK Contract - RNS