



SpaceandPeople PLC - SAL Prestigious Property Win
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SpaceandPeople plc

Prestigious Property Win

SpaceandPeople has signed an exclusive contract with British Land for experiential marketing and outdoor opportunities in their London portfolio of venues

SpaceandPeople (AIM: SAL), the retail, promotional and brand experience specialist, is pleased to announce it has commenced an exclusive multi-year contract to manage the promotional space across British Land's portfolio of outdoor public spaces in London.

Having entered an exclusive contract with British Land during 2015 to manage the promotional space across their shopping centre and outdoor shopping park portfolios, they have now extended this agreement to include their London outdoor venues.

These venues include the prestigious Broadgate, Paddington Central and Regent's Place.

Matthew Bending, SpaceandPeople CEO, said:

"This is a significant endorsement of SpaceandPeople, with a major client choosing to extend their relationship with us to include a number of the most prominent public spaces in London."

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About SpaceandPeople

SpaceandPeople facilitates and manages promotional space for marketing campaigns and retailing in shopping centres, railway stations, retail parks, airports and other high footfall locations. SpaceandPeople is at the forefront of developing the concept of space as an advertising and promotional medium. It offers consumer brands the opportunity to promote their products through direct engagement with consumers through a mix of experiential marketing events and complementary above the line advertising and multimedia

campaigns. SpaceandPeople offers a comprehensive service covering brokerage, consultancy and venue centric media buying. SpaceandPeople is independently funded and its shares are admitted to trading on AIM. The Company operates in the UK and Germany and also in India.

This information is provided by RNS
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