



SpaceandPeople PLC - SAL SAYE Share Option Scheme
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SpaceandPeople PLC
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The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement, this inside information is now considered to be in the public domain.

SpaceandPeople PLC (the "Company")

SAYE Share Option Scheme

As announced on 24 March 2017, the Company established a Group Save As You Earn (SAYE) share option scheme to offer the employees at SpaceandPeople plc the opportunity to participate in the future growth of the Company.

Eligible employees were invited to subscribe for share options at 19.5 pence per share, being a 20% discount on the closing mid-market price of the Company's shares on the three working days before the invitation to participate was made (Thursday 20 April to Monday 24 April 2017). The scheme rules follow HMRC guidance and limit each employee to a maximum saving of £500 per month over the three year period of the scheme.

A total of 30 employees (49% of those eligible) elected to participate giving rise to the grant on 18 May 2017 of a total of 688,783 share options. This equates to 3.53% of the current issued share capital.

The following Executive Directors elected to participate in the scheme and are included in the total figures above as follows:

Nancy Cullen (COO) has been granted 92,307 share options and Gregor Dunlay (CFO) has been granted 92,307 share options. Non-Executive Directors were not eligible to

participate.

Following the grant of the SAYE share options the participating Executive Directors shareholdings in the Company are as follows:

Name	Ordinary Shares	Share Options at 61.0p	Share Options at 47.4p	Share Options at 22p	SAYE Share Options at 19.5p	Total Share Options	% Of Issued Share Capital
Nancy Cullen	1,333,000	120,000	200,000	75,000	92,307	1,820,307	9.32
Gregor Dunlay	10,000	120,000	200,000	75,000	92,307	497,307	2.55

SpaceandPeople Plc

0845 241 8215

Matthew Bending, Gregor Dunlay

Cantor Fitzgerald Europe

020 7894 7000

David Foreman, Will Goode (Corporate Finance)

Alex Pollen / David Banks (Sales)

SpaceandPeople facilitates and manages promotional space for marketing campaigns and retailing in shopping centres, railway stations, retail parks, airports and other high footfall locations. SpaceandPeople is at the forefront of developing the concept of space as an advertising and promotional medium. It offers consumer brands the opportunity to promote their products through direct engagement with consumers through a mix of experiential marketing events and complementary above the line advertising and multimedia campaigns. SpaceandPeople offers a comprehensive service covering brokerage, consultancy and venue centric media buying. SpaceandPeople is independently funded and its shares are admitted to trading on AIM. The Company operates in the UK and Germany and also in India.

www.spaceandpeople.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCA") with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nancy Cullen
2	Reason for the notification	
a)	Position/status	Chief Operating Officer

b)	Initial notification / Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	SpaceandPeople plc				
b)	LEI	N/A				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code:	Options over Ordinary shares of 1 pence each ISIN: GB00B058DS79				
b)	Nature of the transaction	Grant of Options				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>19.5p</td> <td>92,307</td> </tr> </tbody> </table>	Price(s)	Volume(s)	19.5p	92,307
Price(s)	Volume(s)					
19.5p	92,307					
d)	Aggregated information	N/A				
e)	Date of the transaction	18 May 2017				
f)	Place of the transaction	Off market				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Gregor Dunlay

2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification / Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	SpaceandPeople plc	
b)	LEI	N/A	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
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		19.5p	92,307
d)	Aggregated information	N/A	
e)	Date of the transaction	18 May 2017	
f)	Place of the transaction	Off market	

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