



SpaceandPeople PLC - SAL Award of preferred bidder status
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SpaceandPeople PLC
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SpaceandPeople plc ("SpaceandPeople")

**Award of preferred bidder status for Network Rail Concourse Exhibitions,
Events and Distributions Contract**

SpaceandPeople (AIM:SAL), the retail, promotional and brand experience specialist is pleased to announce that it has been selected by Network Rail as preferred bidder for their Concourse Exhibitions, Events and Distributions Contract.

SpaceandPeople and Network Rail will, after the standstill period of ten days required by regulation 33 of the Utilities Contracts Regulations 2006, aim to agree a five year contract commencing 1 October 2015.

The potential value of the contract to SpaceandPeople is expected to be significant over the five year term.

Further details will be provided should a binding, formal commercial agreement be entered into by Network Rail and SpaceandPeople.

- Ends -

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About SpaceandPeople plc:

SpaceandPeople facilitates and manages promotional space for marketing campaigns and retailing in shopping centres and other high footfall locations, such as theme parks and railway stations. SpaceandPeople is at the forefront of developing the concept of space as an advertising and promotional medium. It offers consumer brands the opportunity to promote their products through direct engagement with consumers through a mix of experiential marketing events and complementary above the line advertising and multimedia campaigns. SpaceandPeople offers a comprehensive service covering brokerage, consultancy and venue centric media buying. SpaceandPeople is independently funded and its shares are admitted to trading on AIM. The Company acquired Retail Profile, the RMU specialist, in May 2010 and operates in the UK, Germany, India and Russia.

www.spaceandpeople.com

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