

SpaceandPeople PLC - SAL Contract Renewal and New Contract Win
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SpaceandPeople plc

("SpaceandPeople")

Contract Renewal and New Contract Win

SpaceandPeople Plc (AIM: SAL) is pleased to announce a contract renewal with M&G Real Estate and a new contract win with Hermes Real Estate the owners of "thecentre:mk", both in the UK.

M&G Real Estate owns and operates 11 shopping centres in the UK and is one of SpaceandPeople's longest established clients. The contract renewal is for a 3 year term with SpaceandPeople providing promotional activity, mobile retail activity and our new Mobile Promotion Kiosk opportunities on an exclusive basis across their wholly owned portfolio.

Matthew Bending, Group CEO of SpaceandPeople said *"I am delighted that we have renewed our long-standing relationship with M&G Real Estate, one of the world's largest real estate investors, and we look forward to delivering a high quality service to them across each of these revenue streams."*

SpaceandPeople has also been awarded an exclusive 1 year agreement with thecentre:mk in Milton Keynes to provide Brand Experience sales management in this regionally dominant centre.

Matthew Bending continues *"Thecentre:mk is a strategically important venue for Brand Experience events in this region of the United Kingdom. Having worked with this centre on an ad hoc basis for many years, I am delighted to have now signed an exclusive agreement with them that will allow us to develop the relationship and level of business much further."*

- Ends -

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About SpaceandPeople plc:

SpaceandPeople facilitates and manages promotional space for marketing campaigns and retailing in shopping centres and other high footfall locations, such as theme parks and railway stations. SpaceandPeople is at the forefront of developing the concept of space as an advertising and promotional medium. It offers consumer brands the opportunity to promote their products through direct engagement with consumers through a mix of experiential marketing events and complementary above the line advertising and multimedia campaigns. SpaceandPeople offers a comprehensive service covering brokerage, consultancy and venue centric media buying. SpaceandPeople is independently funded and its shares are admitted to trading on AIM. The Company acquired Retail Profile, the RMU specialist, in May 2010 and operates in the UK, Germany, India and Russia.

www.spaceandpeople.com

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