# Report of the Directors and Financial Statements for year ended 31 December 2021

# SpaceandPeople plc

# **Highlights**

# Financial Highlights

Revenue of £4.0 million (2020: £2.8 million and 2019: £7.7 million)

Operating profit of £0.2 million (2020: loss of £3.6 million and 2019: profit of £0.1 million)

Basic Earnings per Share before non-recurring costs and discontinued operation of 0.9p (2020: loss of 7.2p and 2019: profit of 0.3p)

Borrowings net of cash at year end of £0.4 million with available facilities of £2.5 million (2020: net borrowings of £0.9 million)

# **Operational Highlights**

Multi-year contract renewal with major client ECE in Germany

Extension of relationship with Landsec through to 2026

Demonstrated resilience of the business with successful bounce-back each time restrictions were lifted

Refinancing of banking facilities for a longer period of time

# Post Year End Highlights

Extension of Network Rail agreement until 2023

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#### Chair's Statement

#### For the 12 months ended 31 December 2021

After another year of pandemic-induced disruption, I would like firstly to thank all of our staff and management across the business for their hard work and support in 2021 as well as their continued commitment to the Group.

We have focussed on ensuring the business is in the best shape it can be for the recovery which is now under way while dealing with the government-imposed restrictions in the UK and Germany. The difficult decisions that were made during this period have left a more resilient business which has a robust balance sheet and stable, committed finance facilities. The biggest impacts were felt in 2020's results through non-recurring charges in the income statement with no similar charges in the year we are now reporting on.

Growth returned to the business in 2021, as we expected, but remained below pre-pandemic levels despite new venue wins and we look forward to a more normal year of trading in 2022. However, a significant milestone was achieved last year with the move back into profit and positive earnings per share.

Key business developments and the financial performance of the Group are covered in more detail in Nancy Cullen's CEO Report and Gregor Dunlay's Operating and Financial Review.

Management is clear on the strategic growth opportunities in the UK and Germany and there is the necessary capital, resource, skills and ambition within the business to achieve these.

Your business is a cash generative one which has limited capital expenditure needs and we will look to return to paying dividends at a suitably prudent time. We will keep you informed of progress towards this over upcoming reporting periods.

Finally, I would like to thank my Board colleagues for their support and input throughout the year and to congratulate again the SpaceandPeople team for all that they have achieved in 2021. In particular, I would like to thank Graham Bird, who has chosen to retire from the Board at the forthcoming AGM, for his invaluable support and insight as a director during an extremely turbulent time.

George Watt Chair

22 April 2022

# Chief Executive Officer's Review

#### For the 12 months ended 31 December 2021

#### Introduction

2021 was yet another challenging year for the business – we started the year in lockdown with the earliest venues to open being English shopping centres in April 2021 and the latest being German shopping malls which opened fully during May 2021. Thankfully, venues remained open for the rest of the year in the UK, but the announcement regarding the new omicron variant of covid in November 2021 had a profound effect on our business in November and December and many of our retail clients suffered from poor Christmas sales due to diminished footfall. In Germany, our shopping centre venues also remained open, but customers visiting centres were subjected to vaccine passport checks before they entered each store which had a detrimental effect on footfall.

Once again, I am indebted to our staff and senior team in both the UK and Germany for their tenacity and tolerance over what has been another very challenging year for them and to my fellow Directors for their resilience after another year of difficult trading conditions.

# A Year of Recovery

#### UK

Overall, 2021 was a year of recovery from the challenging circumstances that we found ourselves in during 2020, when the majority of our venues were closed for up to four months and train station footfall plummeted as a result of lockdowns and subsequent working from home advice. For the most part, footfall recovered well in 2021 post the April reopening and until November we were recording strong footfall levels in both the UK and Germany and business across all sectors that we represent was returning. Unfortunately for the business, the publicity surrounding the omicron variant of covid created an immediate slow-down in both demand for space and venue footfall and we received a number of cancellations to pre-planned bookings at a critical time of year. Our retail clients who continued to trade throughout this period also reported poor trading figures as a result of low footfall in their venues.

In the UK, of all our revenue streams, the Brand Experience business suffered the most. In 2021, many agencies chose alternative media (in preference to live events), outdoor venues (due to social distancing) or postponed campaigns until 2022. This affected revenue across the full portfolio of venues that we represent. I am very pleased to report, however, that after a slow start to 2022, business levels in this sector are now recovering well.

In the retail sector business demand remained strong, in part due to our vastly expanded network of venues, but also due to the variety of retail options that we offer short-term retailers. It has been encouraging to see new products and services continue to take space at our venues and the appetite for pop-up retail continues unabated. Specific trends such as the increase in pet ownership has also resulted in the growth of new product categories including pet food subscription promotions and accessories kiosks. This year we have exciting plans for an expansion of our Pop-Up Shop concept which we hope will drive increased demand from both new and on-line retailers.

During the year we were also delighted to sign a contract extension with Landsec, one of our most important property partners, for the provision of experiential activity and short-term retailing. This agreement which covers 35 shopping centres, retail parks and leisure destinations was extended until 2026.

#### **Germany**

Our German business was affected significantly by lockdowns and the emergence of the omicron variant. Shopping malls in Germany were permitted to reopen by May and remained open throughout the rest of the year, however, as soon as the omicron variant news was announced, malls required all customers to show their vaccination status before entering any shops which had a significant negative effect on footfall. At the end of March 2022, Germany removed all restrictions including compulsory mask wearing. This was the first time that all restrictions had been fully lifted since March 2020.

We did have significant good news during the year in that the German management team successfully negotiated a new contract with ECE for a further five years. The number of RMUs included in the new agreement is a minimum of 58 in 30 shopping centres, with the aim of agreeing further venues and RMUs throughout the contract period. This new agreement also allows us to trade in ECE malls without large minimum guarantees. During the year we also trialled new venues for our products introducing our first RMU into Hauptbahnhof Hamburg station. We will be monitoring sales here with a view to expanding our train station network or introducing additional retail into this site.

#### **Outlook**

2021, although a marked improvement on 2020, was not without its challenges both at the beginning and at the very end of the year and the business has yet again had to build back from very difficult circumstances. I am pleased to report however that we are now seeing business levels returning and footfall in our venues continuing to grow. This has been helped by the removal of working from home advice and by the phasing out of covid testing. January and February remained affected in both the UK and Germany, but we are now seeing a revival in business interest across all sectors in which we operate. At the start of March 2022, we were delighted to announce that our partnership with Network Rail had been extended for a further year. As footfall in stations continues to grow during 2022, this relationship will be fundamental to the recovery in revenue, which combined with a renewed focus on our key sectors, a committed and highly motivated management team and vastly reduced overheads will see improved operating profitability in 2022 even given the impact of current general economic factors.

Nancy Cullen Chief Executive Officer

Mancy Cullen

22 April 2022

# Operating and Financial Review

#### For the 12 months ended 31 December 2021

2021 saw the Group return to profitability despite another stop / start year characterised by continuing periods of lockdown and government advice to restrict interaction in both the UK and Germany, not always concurrently.

With this having been the case for some time now, the business was much better prepared to react to closures and reopenings, but it still made planning and forward selling extremely challenging.

Despite these issues, revenue increased by 43% to £4.0 million primarily reflecting less time spent in lockdown. Along with a 15% reduction in cost of sales and a 19% reduction in administration expenses (excluding non-recurring costs), this led to a return to profitability following the extreme challenges of 2020.

#### Revenue

Revenue generated in 2021 was £4.0 million, which was £1.2 million (43%) higher than in the previous year. This was made up as follows:

	2021 £ million	2020 £ million	Movement
UK promotions	2.1	0.8	+162%
UK retail	1.0	0.9	+11%
German combined	0.9	1.1	-18%
Total	4.0	2.8	+43%

The increase in total revenue was primarily due to there being longer periods of time during 2021 than in the previous year when venues were open and able to accept bookings and activity as well as the gradual recovery in sentiment for both venues and promoters.

UK promotional revenue was up 162% to £2.1 million compared with the previous year, although this was still 39% below that achieved in 2019. The increase from the previous year was as a result of Brand Experience activity and kiosk retailing experiencing encouraging recoveries, although Brand Experience activity still remained some way behind 2019 levels as brands and agencies remained cautious of face-to-face engagement.

In the UK retail division, Retail Merchandising Unit ("RMU") revenue recovered slightly from the previous year. RMU retailers were some of the first operators to return to venues each time restrictions were lifted, however, a number of RMUs remained out of operation in some venues as the need to maintain social distancing meant that RMUs in compromised positions had to be removed from service for significant periods of time.

The Mobile Promotions Kiosk ("MPK") element of UK retail revenue continued to be supressed during 2021. Revenue was 5% lower than in the previous year due to a material decline in activity from the charity sector where face to face engagement remained difficult.

German revenue fell by 18% to £0.9 million with a corresponding reduction in cost of sales. The profile of the periods of lockdown in Germany differed from the UK with venues locked down from the start of 2021 until the end of May and with trade slow to recover through June. In the previous year, Germany had only gone into lockdown from the middle of March until the start of May, so was significantly less affected than the UK.

# Administrative Expenses

Administrative expenses declined by £0.8 million from the previous year to £3.5 million. This was as a result of the reduction in staff costs where £0.7 million was saved with the reduction in the average number of staff

employed falling from 69 to 50. This follows the £0.6 million reduction in administrative expenses achieved in the prior year and marks the completion of the cost reduction plan put in place at the start of the pandemic.

#### Other Operating Income

As was the case in the previous year, other operating income mainly comprised coronavirus business support provided by both the UK and German governments by way of staff cost support and government compensation for loss of profitability in Germany.

#### **Operating Profit**

During 2021, the Group returned to an operating profit position of £0.2 million, which although in itself is modest, marked a substantial turnaround following the operating loss of £3.6 million in the previous period.

Basic Earnings per Share ("EPS") improved to 0.9p (2020: loss per share 17.2p) and fully diluted EPS improved to 0.9p (2020: loss per share 17.2p). Basic EPS is calculated as profit after tax and attributable to the owners of the Company divided by the weighted average number of shares in issue during the year which was 19,519,563 (2020: 19,519,563).

Basic EPS excluding non-recurring costs and discontinued operations improved to 0.9p (2020: negative 7.2p).

Fully diluted EPS excluding non-recurring costs and discontinued operations improved to 0.8p (2020: negative 17.2p).

Fully diluted EPS also takes into account the number of shares that would be issued on the exercise of outstanding share options. The weighted average number of shares used to calculate the diluted EPS was 20,752,108 (2020: 19,519,563).

#### Cash Flow

The Group cash inflow from operations was £0.8 million (2020: outflow of £1.1 million). This was due to positive EBITDA of £0.5 million and a £0.2 million corporation tax receipt. As at the end of 2021, the Group had drawn down £1.78 million of its banking facilities (2020: £1.75 million). With the gross cash position being £0.5 million higher at the end of 2021 than 2020 at £1.4 million (2020: £0.8 million), this resulted in borrowings net of cash being £0.4 million (2020: £0.9 million).

Gregor Dunlay Chief Financial Officer

22 April 2022

# Strategic Report

#### For the 12 months ended 31 December 2021

# **Review of Business and Future Developments**

The results for the period and the financial position of the Group are shown in the financial statements on pages 28 to 31. The review of the business and a summary of future developments are included in the Chair's Statement, the Chief Executive Officer's Review and the Operating and Financial Review on page 3, pages 4 to 5 and pages 6 to 7.

#### **Key Performance Indicators**

The main financial key performance indicators are profit before taxation, non-recurring costs and discontinued operations attributable to owners of the Company and basic EPS. During the year, the profit before taxation, non-recurring costs and discontinued operations attributable to owners of the Company was £0.1 million (2020: loss of £2.2 million) and basic EPS before non-recurring costs and discontinued operations was 0.9p (2020: loss of 7.2p).

The Group maintains records of every booking ever undertaken and continually monitors several key areas:

- revenue against target and prior period;
- profitability against target and prior period;
- venue acquisition, performance and attrition;
- promoter and operator types compared with historic bookings; and
- commission and occupancy rates.

	2021	2020
Revenue (£ million)	4.0	2.8
Operating profit / (loss) before non-recurring costs (£ million)	0.2	(2.1)
Basic earnings / (loss) per share before non-recurring costs and	0.9	(7.2)
discontinued operation (p)		
Average number of Retail Merchandising Units (RMUs)	79	81
Average number of Mobile Promotions Kiosks (MPKs)	24	21

2021

2020

#### **Principal Risks and Uncertainties**

The principal risks identified in the business are:

Financial instruments – Our financial risk management objectives are to ensure sufficient working capital and cash flow for the Group and to ensure there is sufficient support for its strategy. This is achieved through careful management of our cash resources and by utilising overdraft and loan finance where necessary. No treasury transactions or derivatives are entered into. Further information can be found below and in note 21 to the financial statements.

Covid – Covid had a significant impact on the Group's trading performance during 2020 and 2021. Although restrictions have now been eased, some areas of trade are still in the process of recovering to pre-pandemic levels and management remain vigilant to the risks that covid still creates.

Loss of client(s) — Each year a number of the Group's contracts with clients come to an end. At this point, some are renewed, some are not renewed and others are renegotiated. When the amount of business that we transact with an established client reduces, it can take time to replace this income with business from new clients. The Group is not overly reliant on any single client and the loss of a significant client, although unwelcome, would not put the viability of the business at risk.

Credit risk – The Group is exposed to credit risk from its operating activities, namely its trade receivables. This risk is managed by undertaking regular credit evaluations of its customers. The Group is aware that customers' financial strength may have been adversely affected by the covid pandemic and endeavours to work with them and our venue partners to provide appropriate discounts and payment plans to enable them to continue to trade

and repay any amounts owed in an agreed manner. The Group does not routinely offer credit terms to the majority of customers.

The Group applies the IFRS 9 simplified approach to measuring expected credit losses on trade receivables. To measure the expected credit losses, trade receivables were considered on a days past due basis. The expected loss rates are based on the Group's historical default rates adjusted for forward looking estimates.

Trade receivables are written off where there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include the failure of a debtor to enter into a repayment plan with the Group and a failure to make agreed contractual payments. Impairment losses on trade receivables are presented as net impairment losses within operating profit. Subsequent recoveries of any amounts are credited against the same line item.

Loss of key personnel – The unexpected loss of a member of our senior management team could have a negative effect on the business in the short term, however, we have a management team of six members who are encouraged to engage with and assist their colleagues in other areas of the business to ensure that understanding and exchange of ideas is a core element of their roles. This ensures that the risk to the business is mitigated significantly while we seek to replace the member or conduct a reorganisation of the team.

System failure – Whilst no guarantees can be given that all possible eventualities are covered, the Group has comprehensive and strict policies and contingency plans concerning power outages, telecommunications failure, virus protection, hardware and software failure, frequent and full offsite backup of all data and disaster recovery.

Contracts and service level agreements are in place with reputable suppliers to ensure that any disruption and risk to the business is kept to an absolute minimum.

The adequacy and appropriateness of these policies and plans are reviewed on a regular basis. Hardware and systems upgrades are performed regularly and our disaster recovery process was tested thoroughly during the past year. The IT systems in our German office were updated during 2021.

Legal claims – The Group constantly reviews its exposure to possible legal claims and takes appropriate advice and action to protect both itself and its clients where any avoidable risk is identified, for example, by amending terms and conditions, service agreements, licences and/or risk assessments.

Health and safety – The health and safety of our employees and any visitors to any of our sites is of utmost importance. We are fully committed to complying with all relevant laws and regulations in order to provide a safe and healthy environment. The UK business is ISO 45001 certified which proactively improves our occupational health and safety systems

Cyber security – The Group has robust systems in place to protect all data held on its IT systems. All corporate and personal data relating to clients, licensees and staff is held on secure servers, in encrypted files and behind robust firewalls. The appropriateness and effectiveness of our cyber security is tested by external advisors on a regular basis.

Financial reporting – A comprehensive budgeting process is completed once a year and is reviewed and approved by the Board. This budget is revised twice throughout the year and performance against the budget and forecasts is reviewed by the management team on a monthly basis and by the Board at each Board meeting.

If the Board believes that as a result of the performance to date during the year, or as a result of any changes to the forecasts for the remainder of the year, the results of the Group are likely to differ materially from the results that are expected by the market, the Board will communicate this to the market at the earliest possible opportunity.

The Group places a high priority on regular communications with its various stakeholder groups and aims to ensure that all communications concerning the Group's activities are clear, fair and accurate. The Group's website is regularly updated and announcements or details of presentations and events are posted onto it.

Banking covenants – The Group has a number of banking covenants in relation to its borrowing facilities. Compliance with these covenants is assessed on an ongoing basis and any actual or potential breach is communicated to the Board and all other relevant parties as required.

Geopolitical and general economic concerns – The Group has little direct exposure to the uncertainties caused by current geopolitical concerns, such as supply chain issues, fuel price volatility and rising energy costs. However,

these issues may have an effect on our trading partners through problems with stock availability and the squeeze on household incomes.

By order of the Board

Gregor Dunlay Company Secretary 22 April 2022

#### Report of the Directors

#### For the 12 months ended 31 December 2021

The Directors present their annual report and audited financial statements of SpaceandPeople plc for the year ended 31 December 2021.

# **Principal Activities**

The principal activity of the Group is the marketing and selling of promotional and retail licensing space on behalf of shopping centres, retail parks, railway stations and other venues throughout the UK and Germany.

The strategy, objectives and business model of the Group are developed by the Executive Directors and the senior management team, and then approved by the Board. The management team, led by the Chief Executive Officer, is responsible for implementing the strategy and managing the business at an operational level.

The Group has a diverse portfolio of shopping centre, railway station and retail park clients. The Group continuously looks for new clients and potential revenue streams to help grow and diversify the business and deliver sustainable growth in value for shareholders.

# **Principal Risks and Uncertainties**

The group has chosen in accordance with Companies Act 2006, s. 414C(11) to set out in the group 's strategic report information required by Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008, Sch. 7 to be contained in the Directors' Report. It has done so in respect of financial instruments and associated risks.

The principal risks and uncertainties affecting the Group are explained in the Strategic Report on pages 8 to 9.

# **Dividends**

No dividend was paid during 2021 (2020: no dividend). The Directors are not proposing a final dividend in relation to the 2021 results, due to the covid pandemic and the consequential need to restore cash reserves.

#### The Directors and Their Interests

The Directors who served during the period under review were:

W G Watt
N J Cullen
Chief Executive Officer
A J Keiller
G R Dunlay
S R Curtis
C J Bird
Non-Executive Officer
Chief Operating Officer
Chief Financial Officer
Non-Executive Director

Directors' interests in the ordinary shares of the Group and in share options are disclosed in the Remuneration Report on pages 20 to 21.

#### **Substantial Shareholdings**

At the date of this report, the following substantial shareholdings representing more than 3% of the Group's issued share capital, have been notified to the Group:

Ordinary Ip Shares	Number	%
M J Bending	2,102,000	10.77
A V Stirling	1,632,684	8.36
N J Cullen	1,333,000	6.83
J Waite	1,075,620	5.51
G Oury	840,000	4.30
R & V Millington	705,000	3.61

# Statement of Directors' Responsibilities

The Directors are responsible for preparing the Strategic Report, the Directors' Report and the Financial Statements in accordance with applicable law and regulations. Company law requires the Directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the Group and Company financial statements in accordance with UK adopted international accounting standards. Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and Company and of the profit or loss of the Group for that period. The Directors are also required to prepare financial statements in accordance with the rules of the London Stock Exchange for companies trading securities on the AIM Market.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether they have been prepared in accordance with UK adopted international accounting standards, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Group, for safeguarding the assets, for taking reasonable steps for the prevention and detection of fraud and other irregularities and for the preparation of a Directors' Report and Directors' Remuneration Report.

The Directors are responsible for ensuring the annual report and the financial statements are made available on a website. Financial statements are published on the company's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the company's website is the responsibility of the directors. The Directors' responsibility also extends to the ongoing integrity of the financial statements contained therein.

#### Statement as to Disclosure of Information to Auditors

At the date of this report, as far as each of the Directors is aware:

- there is no relevant audit information (as defined in the Companies Act 2006) of which the Group's auditors are unaware; and
- each Director has taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

#### **Going Concern**

The Directors are required to prepare the statutory financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business. In satisfaction of this responsibility the Directors have considered the Group's ability to meet its liabilities as they fall due.

The Group meets its day-to-day cash requirements through working capital management and the use of existing bank overdraft and loan. Management information tools including budgets and cash flow forecasts are used to monitor and manage current and future liquidity.

The current and future financial position of the Group, its cash flows and liquidity position continue to be reviewed by the Directors. They take a prudent view on the continuing recovery in the Group's business post covid lockdowns and have stress tested these assumptions to ensure that cash flows and liquidity are sufficiently robust to allow the Group to continue to trade during this period.

During 2021, the Group refinanced its borrowing facilities with its principal banker. The Group now has term loans in place that mature in 2025 and 2027 along with overdraft facilities available for a 3 year period. New covenants are in place that reflect the current trading position and a reasonable view of the continued recovery from the pandemic.

The Group continues to manage its cash flows prudently and the Directors are confident that the current resources and available funding facilities will provide sufficient headroom to meet the forecast cash requirements. The Group's current and long-term forecast outlook has provided further assurance to the Directors regarding its financial position.

As such, the Directors consider that it is appropriate to prepare the financial statements on the going concern basis.

#### **Charitable Donations**

There were no donations to political parties or charitable organisations during the period (2020: £nil).

#### **Financial Risk Review**

Detailed financial risk management objectives and policies are disclosed in note 21 in the accounts.

#### **Employment Policies**

The Group is committed to complying with applicable employment laws in each country in which it operates and to fair employment practices, including prohibiting all forms of discrimination as well as granting equal access and fair treatment to all employees on the basis of merit. Wherever possible we provide the same opportunities for disabled people as for others and if employees become disabled, we would make every effort to keep them in our employment, with appropriate training where required.

# **Health and Safety Policies**

The Group is committed to providing a safe environment for its staff and all other parties for which the Group has a legal or moral responsibility in this area. The Group has a Health and Safety policy which is enforced rigorously.

# Auditor

Azets Audit Services have expressed their willingness to continue in office as auditors of the Group and their re-appointment will be proposed at the Annual General Meeting to be held on 7 June 2022.

On behalf of the Board

Gregor Dunlay Chief Financial Officer 22 April 2022

#### Corporate Governance Report

#### For the 12 months ended 31 December 2021

#### Introduction

SpaceandPeople plc is quoted on the AIM Market of the London Stock Exchange and has adopted the principals of the Quoted Companies Alliance Corporate Governance Code (the "QCA Code"), establishing governance procedures and policies that are considered appropriate to the nature and size of the Group. This report sets out the procedures and systems currently in place and explains why the Board considers them to be effective. The Board is committed to maintaining high standards of corporate governance and reviews the requirement to comply with the QCA Code on a regular basis.

# I. Establish a strategy and business model which promote long-term value for shareholders

The principal objective of the Group is to market and sell promotional and retail space on behalf of our clients throughout the countries in which we operate.

The strategy, objectives and business model of the Group are developed by the Executive Directors and the senior management team, and then approved by the Board. The management team, led by the Chief Executive Officer, is responsible for implementing the strategy and managing the business at an operational level.

The Group has a diverse portfolio of shopping centre, railway station and retail park clients. The Group continuously looks for new clients and potential revenue streams to help grow and diversify the business and deliver sustainable growth in value for shareholders.

The Group diversifies its risk by having a number of clients in different territories, none of which on their own would put the viability of the business at risk should they terminate the relationship.

As a result of the covid pandemic, every venue in each territory in which we operate was affected simultaneously and this had a fundamental impact on the Group's ability to trade. The risk to the business was mitigated as much as possible by reducing overheads, using the JRS in the UK and its German equivalent, obtaining additional funding through the CBILS and developing strategies to ensure that we were able to meet the differing needs of our clients as we emerge from lockdown.

# 2. Seek to understand and meet shareholder needs and expectations

The Group seeks to maintain regular dialogue with both existing and potential shareholders in order to communicate the Group's strategy and progress and to understand the needs and expectations of shareholders.

Beyond the Annual General Meeting, the Chief Executive Officer, Chief Financial Officer and, where appropriate, other members of the senior management team meet regularly with investors and analysts to provide them with updates on the Group's business and to obtain feedback regarding the market's expectations of the Group. The Group's investor relations activities encompass dialogue with both institutional and private investors.

The Company also endeavours to maintain a dialogue and keep shareholders informed through its public announcements and Company website. SpaceandPeople's website provides not only information specifically relevant to investors (such as the Group's annual report and accounts and investor presentations) but also regarding the nature of the business itself with considerable detail regarding the services it provides and the manner in which it carries on its business.

The Annual General Meeting of the Company, normally attended by all Directors, provides the Directors the opportunity to report to shareholders on current and proposed operations and developments, and also enables shareholders to express their views of the Group's business activities. Shareholders are encouraged to attend

and are invited to ask questions during the meeting and to meet with the Directors after the formal proceedings have ended.

# 3. Take into account wider stakeholder and social responsibilities and their implications for long-term success

The Group is aware of its corporate social responsibilities and the need to maintain effective working relationships across a range of stakeholder groups. These include the Group's employees, clients and suppliers. The Group's operations and working methodologies take account of the need to balance the needs of all of these stakeholder groups while maintaining focus on the Board's primary responsibility to promote the success of the Group for the benefit of its members as a whole. The Group endeavours to take account of feedback received from stakeholders, making amendments to working arrangements and operational plans where appropriate and where such amendments are consistent with the Group's longer-term strategy.

The Group takes due account of any negative impact that its activities may have on the environment and seeks to minimise this wherever possible. Through the various procedures and systems, it operates, the Group ensures full compliance with health and safety and environmental legislation relevant to its activities and is ISO 9001, 14001 & 45001 certified.

# 4. Embed effective risk management, considering both opportunities and threats, throughout the organisation

The Board is responsible for the systems of risk management and internal control and for reviewing their effectiveness. The internal controls are designed to manage rather than eliminate risk and provide reasonable but not absolute assurance against material misstatement or loss. Through the activities of the Audit Committee, the effectiveness of these internal controls is reviewed twice annually.

A summary of the principal risks and uncertainties facing the Group, as well as mitigating actions, are set out on pages 8 and 9 of this report.

A comprehensive budgeting process is completed once a year and is reviewed and approved by the Board. This budget is revised twice throughout the year and performance against the budget and forecasts is reviewed by the management team on a monthly basis and by the Board at each Board meeting.

The Group maintains appropriate insurance cover in respect of actions taken against the Directors because of their roles, as well as against material loss or claims against the Group. The insured values and type of cover are comprehensively reviewed on a periodic basis.

# 5. Maintain the Board as a well-functioning, balanced team led by the Chair

SpaceandPeople's Board currently comprises 3 Executive Directors and 3 Non-executive Directors, including a Non-executive Chair who is responsible for leadership by the Board and ensuring all aspects of its role. This will change following the forthcoming 2022 Annual General Meeting due to Graham Bird retiring as a Director, with the Board then comprising 3 Executive Directors and 2 Non-executive Directors.

All of the Directors are subject to election by shareholders at the first Annual General Meeting after their appointment to the Board and will continue to seek re-election at least once every three years.

The Board is responsible to the shareholders for the proper management of the Group and meets at least eight times a year to set the overall direction and strategy of the Group and to review operational and financial performance. All key operational and investment decisions are subject to Board approval.

A summary of Board and Committee meetings held in the year ended 31 December 2021, and Directors' attendance records, is set out on page 18.

The Board considers itself to be sufficiently independent and adheres to the QCA Code recommendation that a board should have at least two independent Non-executive Directors. All of the Non-executive Directors

who currently sit on the Board of the Company are regarded as independent under the QCA Code's guidance for determining such independence.

# 6. Ensure that between them, the Directors have the necessary up-to-date experience, skills and capabilities

The Board considers that all of the Non-executive Directors are of sufficient competence and calibre to add strength and objectivity to its activities.

The Board regularly reviews its composition to ensure that it has the necessary breadth and depth of skills to support the ongoing development of the Group.

The Chair, in conjunction with the Company Secretary, ensures that the Directors' knowledge is kept up to date on key issues and developments pertaining to the Group, its operational environment and to the Directors' responsibilities as members of the Board. During the year, the Directors received updates from the Company Secretary and various external advisers on a number of corporate governance matters.

Directors' service contracts or appointment letters and the terms of reference of the sub-committees of the Board make provision for a Director to seek personal advice in furtherance of his or her duties and responsibilities.

All Directors of the Board have sufficient time, availability, skills and expertise to perform their roles and this is regularly reviewed by the Board. The Board has considered other roles that each Non-Executive Director has outside of the Company and consider that they are able to devote such time as is necessary for the proper performance of their duties and attend all Board meetings, unless good reason is provided in advance.

# 7. Evaluate Board performance based on clear and relevant objectives, seeking continuous improvement

The Group's Directors are evaluated each year by way of peer appraisal. The appraisal seeks to determine the effectiveness and performance of each member with regards to their specific roles as well as their role as a Board member in general.

The appraisal system seeks to identify areas of concern and make recommendations for any training or development to enable the Board member to meet their objectives which will be set for the following year. The appraisal process will also review the progress made against prior period targets to ensure any identified skill gaps are addressed.

Whilst the Board considers this evaluation process is currently best carried out internally, the Board will keep this under review and may consider independent external evaluation reviews in the future.

As well as the appraisal process, the Board monitor the Non-executive Directors' status as independent to ensure a suitable balance of independent Non-executive and Executive Directors remains in place.

The Board may utilise the results of the evaluation process when considering the adequacy of the composition of the Board and for succession planning. Succession planning is formally considered by the Board on an annual basis, in conjunction with the appraisal process.

# 8. Promote a corporate culture that is based on ethical values and behaviours

The Board seeks to maintain the highest standards of integrity and probity in the conduct of the Group's operations. These values are enshrined in the written policies and working practices adopted by all employees in the Group. An open culture is encouraged within the Group, with regular communications to staff regarding progress and staff feedback regularly sought. Senior management continually monitor the Group's cultural environment and seeks to address any concerns than may arise, escalating these to Board level, as necessary.

The Group is committed to providing a safe environment for its staff and all other parties for which the Group has a legal or moral responsibility in this area. The Group has a Health and Safety policy which is enforced rigorously.

# 9. Maintain governance structures and processes that are fit for purpose and support good decision-making by the Board

The Board has overall responsibility for promoting the success of the Group. The Executive Directors have day-to-day responsibility for the operational management of the Group's activities. The Non-executive Directors are responsible for bringing independent and objective judgment to Board decisions.

There is a clear separation of the roles of Chief Executive Officer and Non-executive Chair. The Chair is responsible for overseeing the running of the Board, ensuring that no individual or group dominates the Board's decision-making and ensuring the Non-executive Directors are properly briefed on matters. The Chair has overall responsibility for corporate governance matters of the Group. The Chief Executive Officer has overall responsibility for implementing the strategy of the Board and managing the day-to-day business activities of the Group. The Company Secretary is responsible for ensuring that Board procedures are followed and applicable rules and regulations are complied with.

The Board has established an Audit Committee and a Remuneration Committee with formally delegated duties and responsibilities. Mr George Watt chairs the Audit Committee and Mr Steve Curtis chairs the Remuneration Committee. The Group considers that, at this stage of its development and given the current size of its Board, it is not necessary to establish a formal Nominations Committee. Instead, appointments to the Board are made by the Board as a whole. This position, however, is reviewed on a regular basis by the Board.

The Audit Committee normally meets twice a year and at other times if necessary and has responsibility for, amongst other things, planning and reviewing the annual report and accounts and interim statements involving, where appropriate, the external auditors. The Committee also approves external auditors' fees and ensures the auditors' independence as well as focusing on compliance with legal requirements and accounting standards. It is also responsible for ensuring that an effective system of internal control is maintained. The ultimate responsibility for reviewing and approving the annual financial statements and interim statements remains with the Board. The Company's external auditors are invited to attend meetings of the Committee on a regular basis.

The Remuneration Committee, which meets as required, but at least once a year, has responsibility for making recommendations to the Board on the compensation of senior executives and determining, within agreed terms of reference, the specific remuneration packages for each of the Executive Directors. It also supervises the Company's share incentive schemes and sets performance conditions for share options granted under the schemes.

The Remuneration Report for the year ended 31 December 2021 is set out on pages 20 and 21 of this report.

# 10. Communicate how the Group is governed and is performing by maintaining a dialogue with shareholders and other relevant stakeholders

The Group places a high priority on regular communications with its various stakeholder groups and aims to ensure that all communications concerning the Group's activities are clear, fair and accurate. The Group's website is regularly updated and announcements or details of presentations and events are posted onto the website.

The results of voting on all resolutions in future general meetings will be posted to the Group's website, including any actions to be taken as a result of resolutions for which votes against have been received from at least 20 per cent of independent shareholders.

Each year at the Annual General Meeting, one-third of the Directors are required to retire by rotation, provided all Directors are subject to re-election at intervals of no more than three years. This year Graham Bird and Andrew Keiller are scheduled to retire by rotation. Graham Bird has indicated his intention to retire from the

Board at the Annual General Meeting and Andrew Keiller has confirmed his willingness to be put forward for re-election.

The Board has established two committees to deal with specific aspects of the Board's affairs: Audit and Remuneration Committees.

#### **Attendance at Board and Committee Meetings**

Attendance of Directors at Board and Committee meetings convened in the year, along with the number of meetings that they were invited to attend, are set out below:

	Board		Remuneration Committee		Audit Committee	
	Held	Attended	Held	Attended	Held	Attended
N J Cullen – Chief Executive Officer	10	10	_	_	_	-
G R Dunlay – Chief Financial Officer	10	10	-	-	-	-
A J Keiller – Chief Operating Officer	10	10	-	-	-	-
G J Bird – Non-executive Director	10	10	-	-	2	2
S R Curtis – Non-executive Director	10	10	1	1	-	-
W G Watt – Non-executive Chair	10	10	1	1	2	2

#### **Audit Committee**

During 2021, the Audit Committee comprised George Watt (Chair) and Graham Bird. The Board considers that the members of the Committee have recent and relevant financial experience. If required, the Committee is entitled to request independent advice at the Company's expense for it to effectively discharge its responsibilities.

The Committee's main role and responsibilities are to:

- monitor the integrity of the financial statements of the Group;
- review the Group's arrangements in relation to whistleblowing and fraud;
- make recommendations to the Board to be put to shareholders for approval at the AGM, in relation to the appointment of the Company's external auditor;
- · discuss the nature, extent and timing of the external auditor's procedures and findings; and
- report to the Board whatever recommendations it deems appropriate on any area within its remit where action or improvement is needed.

The Committee is scheduled to meet twice in each financial year and at other times if necessary. The Group's external auditor is invited to attend such meetings with the Audit Committee as required throughout the year.

The external auditor has the opportunity during meetings with the Audit Committee to meet privately with the committee members excluding executive management.

The Committee monitors the relationship with the external auditor to ensure that auditor independence and objectivity are maintained.

#### Internal control procedures

The Board is responsible for the Group's system of internal controls and risk management and has established systems to ensure that an appropriate level of oversight and control is provided. The systems are reviewed for effectiveness annually by the Audit Committee and the Board. The Group's systems of internal control are designed to help the business meet its objectives by appropriately managing, rather than eliminating, the risks to those objectives, and to provide reasonable, but not absolute assurance against material misstatement or loss. Executive Directors and senior management meet to review both the risks facing the business and the controls established to minimise those risks and their effectiveness in operation on an on-going basis. The aim of these

reviews is to provide reasonable assurance that material risks and problems are identified and appropriate action is taken at an early stage.

# Relations with shareholders

The Board recognises the importance of regular and effective communication with shareholders. The primary forms of communication are:

- the annual and interim financial statements;
- investor and analyst presentations and discussions;
- announcements released to the London Stock Exchange; and
- the Annual General Meeting.

On behalf of the Board

Gregor Dunlay Company Secretary

22 April 2022

#### Remuneration Report

# For the 12 months ended 31 December 2021

# **Remuneration Committee**

The Group has a Remuneration Committee comprising two Non-Executive Directors, Steve Curtis (Chair) and George Watt.

The Committee's main roles and responsibilities are to:

- determine and agree with the Board the remuneration of the Group's Chief Executive, Executive Directors and such other members of the executive management as it is designated to consider;
- review the on-going appropriateness and relevance of the remuneration policy;
- approve any performance related pay schemes and approve the total annual payments made under such schemes; and
- review share incentive plans and for any such plans, determine each year whether awards will be made, and if so, the overall amount of such awards, the individual awards to Executive Directors and other senior executives and the performance targets to be used.

The Committee meets at least once a year.

#### **Remuneration of Executive Directors**

The Group's policy on the remuneration of Executive Directors is to provide a package of benefits, including salary, bonuses and share options, which reward success and each individual's contribution to the Group's overall performance in an appropriate manner. The remuneration packages of the Executive Directors comprise the following elements:

- Basic salary The Remuneration Committee sets basic salaries to reflect the responsibilities, skill, knowledge and experience of each Executive Director.
- Bonus scheme The Executive Directors are eligible to receive a bonus in addition to their basic salary
  conditional upon both the Group and the individual concerned achieving their performance targets.
   Performance targets are set for each individual Director to ensure that they are relevant to their role.
- Pensions Pension contributions to individuals' personal pension plans are payable by the Group at the
  rate of 5% of the individual Director's basic salary. With effect from April 2021, the Group has
  introduced a salary sacrifice scheme that enables Directors to sacrifice a proportion of their salary in
  exchange for additional employer's pension contributions.
- Share options The Group operates a share option plan for both Executive Directors and employees.
   Further details of the plan and outstanding options as at 31 December 2021 are given in note 25 to the financial statements.
- Other benefits The Executive Directors are entitled to join the Group's Private Medical Insurance scheme.
- Car Benefits car benefits have been provided to assist the Executive Directors in the performance of their roles and are designed to be cost effective.

All the Executive Directors are engaged under service contracts which require a notice period of 12 months.

#### **Remuneration of Non-Executive Directors**

The remuneration of the Non-Executive Directors is determined by the Executive Directors.

# **Directors' remuneration**

Details of individual Directors' emoluments for the year are as follows:

	Salary or fees	Benefits	Pension contributions	2021	2020
	£	£	£	£	£
W G Watt	30,000	-	_	30,000	30,000
M J Bending <sup>1</sup>	-	-	-	-	339,520
N J Cullen	122,410	2,858	31,774	157,042	172,862
G R Dunlay	114,454	2,807	41,060	158,321	171,899
A Keiller <sup>2</sup>	143,188	7,679	7,095	157,962	121,811
S R Curtis	25,000	-	750	25,750	25,750
G Bird <sup>3</sup>	25,000	-	-	25,000	25000
	460,052	13,344	80,679	554,075	886,842

Resigned as a Director on 18 September 2020

# Directors' interests in shares

The interests of the Directors in the shares of the Company at 31 December 2021, together with their interests at 31 December 2020, were as follows:

	Number of ordinary Ip shares		
	31 December 2021	31 December 2020	
Nancy Cullen	1,333,000	1,333,000	
George Watt	347,000	347,000	
Gregor Dunlay	10,000	10,000	

# Directors' interests in share options

The interests of the Directors at 31 December 2021, in options over the ordinary shares of the Company were as follows:

	At 31 December 2020	Granted	Exercised	Surrendered	Lapsed	At 31 December 2021	Exercise Price	Date of Grant	Date from which exercisable	Expiry date
Nancy Cullen	100,000	-	-	-	-	100,000	47.4p	12/01/15	12/01/18	12/01/25
	300,000	-	-	300,000	-	-	12.0p	01/07/19	01/07/22	01/07/29
		25,000	-	-	-	25,000	12.5p	30/06/21	30/06/24	30/06/31
Gregor Dunlay	100,000	-	-	-	-	100,000	47.4p	12/01/15	12/01/18	12/01/25
	300,000	-	-	300,000	-	-	12.0p	01/07/19	01/07/22	01/07/29
		137,500	-	-	-	137,500	12.5p	30/06/21	30/06/24	30/06/31
Andrew Keiller	25,000	-	-	-	-	25,000	47.4p	12/01/15	12/01/18	12/01/25
	50,000	-	-	50,000	-	-	12.0p	01/07/19	01/07/22	01/07/29
	100,000	-	-	100,000	-	-	13.5p	01/10/19	01/10/22	01/10/29
	-	137,500	-	-	_	137,500	12.5p	30/06/21	30/06/24	30/06/31
Total	975,000	300,000	-	750,000	-	525,000			•	

The share options granted in 2015 are subject to performance criteria. Those issued in 2021 are split evenly between having performance and non-performance criteria.

Steve Curtis

Chair of the Remuneration Committee

22 April 2022

<sup>&</sup>lt;sup>2</sup> Appointed as a Director on 18 March 2020

<sup>&</sup>lt;sup>3</sup> Appointed as a Director on 6 January 2020

#### **Independent Auditor's Report**

# To the members of SpaceandPeople plc

#### Opinion on the financial statements

We have audited the Group and Parent Company financial statements (the financial statements) of SpaceandPeople plc for the period ended 31 December 2021 which comprise the following:

- Consolidated Statement of Comprehensive Income;
- Consolidated and Parent Company Statement of Financial Position;
- Consolidated and Parent Company Statement of Changes in Equity;
- Consolidated and Parent Company Cash Flow Statement; and
- The related notes.

The financial reporting framework that has been applied in their preparation is applicable law and UK adopted international accounting standards.

# In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 31 December 2021 and of the Group's profit for the year then ended;
- have been properly prepared in accordance with UK adopted international accounting standards; and
- have been properly prepared in accordance with the Companies Act 2006.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Our approach to the audit

Our audit was scoped by obtaining an understanding of the Group and its environment, including Group-wide controls, and assessing the risk of material misstatement at a Group level. We tailored our approach to the audit to reflect how the Group is structured as well as ensuring our audit was both effective and risk focused.

In establishing the overall approach to our audit, we assessed the risk of material misstatement, considering the nature, likelihood and potential magnitude of any misstatement. Following this assessment, we applied professional judgement to determine the extent of testing required over each balance in the financial statements.

All of the Group's UK entities were subject to audit on an individual basis as well as on a Group basis. The German Retail entity was considered on a Group basis with analytical review and targeted audit procedures carried out on balances or classes of transactions deemed to be at a higher risk of misstatement (such as revenue). In addition, we also performed audit work at a Group level including on the consolidation of the Group's results and the preparation of the financial statements and disclosures. No component auditors were instructed with all audit work carried out by the Group audit team.

### Key audit matters

Key audit matters are those which were of most significance during the audit of the financial statements for the current period. These matters were addressed during our audit of the financial statements in their entirety and when forming our audit opinion. We do not provide a separate opinion on these matters. For each matter, we have outlined a summary of our response as auditors.

Key audit matter	Description of key audit matter
Goodwill valuation (Group)	Goodwill is subject to an annual impairment review. The valuation is dependent on the performance of the underlying entities.

# Summary of auditor's response to key audit matter

In order to gain assurance over the valuation of goodwill we:

- Examined management's impairment reviews in relation to the carrying value of goodwill to ensure
  all assumptions and parameters are appropriate to the business and the review had been conducted
  in accordance with IAS 36.
- Compared the value of discounted future cash flows to carrying value of Goodwill in order to quantify any impairment.
- Tested the valuation model to assess the impact of changes in the assumptions used.
- Checked the impairment model for arithmetic accuracy and compared the methodology to prior years for consistency in approach.
- Reviewed the adjustments and disclosures made in respect of the identified impairment.

#### Our procedures did not reveal any material issues.

Key audit matter	Description of key audit matter				
Revenue recognition	The UK promotion segment of the Group act as an agent for, and invoices on behalf of, customers. There is the risk that third party revenues are included in turnover.				
	The retail segment of the Group invoices rentals in advance. As such there is a risk that deferred income has not been appropriately calculated.				

#### Summary of auditor's response to key audit matter

We performed the following procedures in order to gain assurance over revenue recognition:

- In relation to the promotion segment of the Group we reviewed the systems and controls in place and completed substantive testing to ensure that income represents only commissions due to the company.
- We carried out substantive testing on the promotion segment of the Group to provide assurance that sums invoiced on behalf of, and that are owed to customers, are correctly recorded and disclosed in the financial statements.
- We reviewed the procedures in the retail segment for identifying revenue invoiced in advance and performed substantive testing on the deferred income balance at the balance sheet date.
- We reviewed all journals posted to revenue for anything unusual and not in the normal course of business.

#### Our procedures did not identify any material issues.

Key audit matter	Description of key audit matter
Going Concern	The Group and Company have been significantly impacted by the covid pandemic through Government enforced restrictions in the UK and Germany in prior years and for part of the current reporting period. Although restrictions are easing, general economic conditions and inflationary pressures could impact on the rate of recovery. As a result, management including the Board, invest significant time to fully consider the ongoing implications on the Group and its component companies.
	Management considered implications for the Group's going concern assessment, and appropriate disclosure in the Annual Report and accounts, through detailed consideration of its funding requirements based on a future cash flow model.

#### Summary of auditor's response to key audit matter

We performed the following procedures to gain assurance over the appropriateness of the going concern assumption and related disclosures:

- We reviewed management's cash flow forecasts including levers available to management to mitigate the impacts and carried out sensitivity analysis to consider the impact of actual performance and cash flows being behind levels forecast by management.
- We obtained an understanding of the cash position and of the financing facilities available to the Group. This included the nature of facilities, repayment terms and covenants and facility headroom calculations based on management projections.
- We challenged management on the key assumptions included and confirmed management's mitigating actions are within their control.
- We reviewed post year end management accounts and board minutes.
- We reviewed management's disclosures in relation to the Going concern assessment and found them to be consistent with information and assumptions used in the cash flow forecasts.

Our conclusions are set out in the conclusions relating to going concern section of our report.

# Our application of materiality

Based on our professional judgement, we determined materiality for the financial statements as follows:

	Gr	oup	Par	rent
	2021	21 2020 2021 2		2020
Overall materiality	£160,000	£105,000	£75,000	£78,750
Performance materiality	£120,000	£78,750	£56,250	£59,000

We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality both in planning the scope of our audit work and in evaluating the results of our work.

In determining our benchmark for materiality, we have considered the metrics used by investors and other users of the financial statements. Given the impact of the covid pandemic on the Group's activities in the current and prior reporting period, we determined that Profit before tax would not be an appropriate benchmark for calculating materiality for the current year audit. Instead, we have determined materiality using the benchmarks of Revenue and Net assets which are key principal considerations in the performance of the group. The increase

in materiality from the prior year audit report is primarily due to the increase in revenue and net assets at 31 December 2021. As a trading entity, materiality for the Parent Company has been determined on the same basis.

We set performance materiality at a level lower than materiality to reduce the probability that, in aggregate, uncorrected and undetected misstatements exceed the materiality for the financial statements as a whole. In determining performance materiality, we considered the quality of the control environment and the nature, volume and size of uncorrected misstatements arising in the previous audit; and the nature, volume and size of uncorrected misstatements that remain uncorrected in the current period. We reported any corrected or uncorrected misstatements greater than £8,000 to the audit committee as well as those which warranted reporting on qualitative grounds. We also report to the Audit Committee on disclosure matters that we identified when assessing the overall presentation of the financial statements.

# Conclusions relating going concern

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Our evaluation of the Directors' assessment of the ability to continue to adopt the going concern basis of accounting is set out in the Key Audit Matter.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's and Parent Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Report of the Directors have been prepared in accordance with applicable legal requirements.

# Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report and the Directors' Report.

We have nothing to report in respect of the following matters which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- The Parent Company financial statements are not in agreement with the accounting records and returns;
- Certain disclosures of Directors' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit.

# **Responsibilities of Directors**

As explained more fully in the Statement of Directors' Responsibilities set out on page 12, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

# Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

#### Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above and on the Financial Reporting Council's website, to detect material misstatements in respect of irregularities, including fraud.

We obtain and update our understanding of the entity, its activities, its control environment, and likely future developments, including in relation to the legal and regulatory framework applicable and how the entity is complying with that framework. Based on this understanding, we identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. This includes consideration of the risk of acts by the entity that were contrary to applicable laws and regulations, including fraud.

In response to the risk of irregularities and non-compliance with laws and regulations, including fraud, we designed procedures which included:

- Enquiry of management and those charged with governance around actual and potential litigation and claims as well as actual, suspected and alleged fraud;
- Reviewing minutes of meetings of those charged with governance;
- Assessing the extent of compliance with the laws and regulations considered to have a direct material
  effect on the financial statements or the operations of the entity through enquiry and inspection;
- Reviewing financial statement disclosures and testing to supporting documentation to assess compliance with applicable laws and regulations;
- Performing audit work over the risk of management bias and override of controls, including testing of journal entries at the component and consolidation level and other adjustments for appropriateness, understanding and evaluating the business rationale of significant transactions outside the normal course of business and reviewing accounting estimates for indicators of potential bias.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions

reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

# Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Alan Brown (Senior Statutory Auditor)

Azets Audit Sovias

For and on behalf of Azets Audit Services

**Chartered Accountants** 

Statutory Auditor

Titanium I

King's Inch Place

Renfrewshire

PA4 8WF

22 April 2022

# Consolidated Statement of Comprehensive Income

# For the 12 months ended 31 December 2021

	Notes		
	. 1000	12 months to 31 December 2021	12 months to 31 December 2020
		£'000	£'000
Continuing Operations			
Revenue	4	4,020	2,813
Cost of sales	4	(1,211)	(1,417)
Gross profit		2,809	1,396
Administration expenses Other operating income	4 5	(3,456) 800	(4,267) 739
Operating profit / (loss) before non-recurring costs		153	(2,132)
Non-recurring charges	8	-	(1,442)
Operating profit / (loss)		153	(3,574)
Finance costs	9	(78)	(27)
Profit / (loss) before taxation		75	(3,601)
Taxation	10	97	519
Profit / (loss) after taxation		172	(3,082)
Profit / (loss) from discontinued operation	П	12	(512)
Profit / (loss) for the period		184	(3,594)
Other comprehensive income Foreign exchange differences on translation of foreign operations		(38)	(30)
Total comprehensive income for the period		146	(3,624)
			(=,==,
Profit / (loss) for the period attributable to Owners of the Company		184	(3,355)
Non-controlling interests		184	(239) (3,594)
Total comprehensive income for the period attributable to Owners of the Company Non-controlling interests		146	(3,385) (239)
Tron controlling interests		146	(3,624)
Famings / (loss) now share			
Earnings / (loss) per share Basic – before non-recurring charges and discontinued operation	24	0.9 <sub>p</sub>	(7.2)p
Basic – after non-recurring charges and discontinued operation	24	0.9 <sub>P</sub>	(17.2)p
Diluted – before non-recurring charges and discontinued operation	24 24	0.8p	(7.2)p
Diluted – after non-recurring charges and discontinued operation	<b>∠</b> <del>1</del>	0.9 <sub>P</sub>	(17.2)p

# Consolidated Statement of Financial Position

# At 31 December 2021

# Company number SC212277

	Notes	31 December 2021	31 December 2020
Assets		£'000	£'000
Non-current assets:			
Goodwill	13	6,881	6,881
Property, plant & equipment	14	690	1,028
Deferred tax asset	16	297	160
		7,868	8,069
Current assets:		•	,
Trade & other receivables	15	2,196	1,990
Current tax receivable		6	176
Deferred tax asset	16	-	47
Cash & cash equivalents	17	1,380	839
·		3,582	3,052
Total assets		11,450	11,121
Liabilities			
Current liabilities:			
Trade & other payables	18	4,339	3,936
Borrowings repayable within one year	19	297	972
Lease liabilities	20	189	286
		4,825	5,194
Non-current liabilities:			
Borrowings repayable after one year	19	1,481	778
Lease liabilities	20	308	464
		1,789	1,242
Total liabilities		6,614	6,436
Net assets		4,836	4,685
Equity			
Share capital	22	195	195
Share premium		4,868	4,868
Special reserve		233	233
Retained earnings		(460)	(587)
Equity attributable to owners of the Company		4,836	4,709
Non-controlling interest		_	(24)
Total equity		4,836	4,685
· our equity		7,030	7,003

The financial statements were approved by the Board of Directors and authorised for issue on 22 April 2022.

Signed on behalf of the Board of Directors by:

Nancy Cullen - Director

# Consolidated Statement of Cash Flows

# For the 12 months ended 31 December 2021

	Notes	12 months to 31 December 2021 £'000	12 months to 31 December 2020 £'000
Cash flows from operating activities			2
Cash generated from operations		680	(1,185)
Interest received – discontinued operation		(78)	6 (27)
Interest paid Taxation	,	(76) 177	57
Net cash inflow / (outflow) from operating activities		779	(1,149)
Cash flows from investing activities			
Purchase of property, plant & equipment	14	(80)	(32)
Net cash outflow from investing activities		(80)	(32)
Cash flows from financing activities			
Proceeds from new Bank facility		1,000	1,000
Bank facility payments Payment of lease obligations		(972) (186)	(207)
Net cash (outflow) / inflow from financing activities		(158)	793
Increase / (decrease) in cash and cash equivalents		541	(388)
Cash and cash equivalents at beginning of Period		839	1,227
Cash and cash equivalents at end of period	17	1,380	839
Reconciliation of operating profit to net cash flow from operating activities Operating profit / (loss) Write off of goodwill Gain / loss on disposal Depreciation of property, plant &	13 14	153 - (28) 375	(4,092) 1,100 - 326
Equipment		(2.2)	<b>/2-</b> :
Effect of foreign exchange rate moves		(33)	(33)
(Increase) / decrease in receivables Increase in payables		(271) 484	1,438 76
Cash inflow / (outflow) from operating activities		680	(1,185)

# Consolidated Statement of Changes in Equity

# For the 12 months ended 31 December 2021

	Share capital £'000	Share premium £'000	Special reserve £'000	Retained Earnings £'000	Non- controlling interest £'000	Total equity £'000
At 31 December 2019	195	4,868	233	2,799	215	8,310
Comprehensive income: Foreign currency						
translation	_	_	_	(30)	_	(30)
Loss for the period	_	-	-	(3,356)	(239)	(3,595)
Total comprehensive income	-	-	-	(3,386)	(239)	(3,625)
At 31 December 2020	195	4,868	233	(587)	(24)	4,685
Comprehensive income:						
Foreign currency translation				(38)		(38)
Profit for the period	_	-	_	184	_	184
Total comprehensive				146		146
income .						
Other movement	-	-	-	(24)	24	-
Equity settled share-based payment				5		5
At 31 December 2021	195	4,868	233	(460)		4,836

#### Notes to the Financial Statements

#### For the 12 months ended 31 December 2021

#### I. General information

SpaceandPeople plc is a public limited company incorporated and domiciled in Scotland (registered number SC212277) which is listed on AIM (dealing code SAL).

# 2. Basis of preparation

The Group's financial statements have been prepared under the historical cost convention as described in the accounting policies set out in note 3 below. These accounting policies are consistent with those in the previous year. The financial statements are presented in Sterling, which is the functional currency of the Group and are rounded to thousands (£'000).

# **Compliance Statement**

These financial statements have been prepared in accordance with UK adopted International accounting standards (UK-adopted IAS). As a result of the UK leaving the EU, the International Accounting Standards and European Public Limited-Liability Company (Amendment etc.) (EU Exit) Regulations 2019 (SI 2019/685) require all companies with accounting periods beginning on or after I January 2021 to apply UK-adopted IAS. In the previous year, the company applied International Financial Reporting Standards as adopted in the European Union (EU-adopted IFRS). Prior year comparatives have not been restated for this change. On I January 2021 UK-adopted IAS and EU-adopted IFRS were identical. Since this date timing differences in endorsement have arisen, however no amendments would be required to these financial statements if they were to be prepared in accordance with EU-adopted IFRS as at 31 December 2021.

#### **Going Concern**

The Directors are required to prepare the statutory financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business. In satisfaction of this responsibility the Directors have considered the Group's ability to meet its liabilities as they fall due.

The Group meets its day-to-day cash requirements through working capital management and the use of existing bank overdraft and loan. Management information tools including budgets and cash flow forecasts are used to monitor and manage current and future liquidity.

The current and future financial position of the Group, its cash flows and liquidity position continue to be reviewed by the Directors. They take a prudent view on the continuing recovery in the Group's business post covid lockdowns and have stress tested these assumptions to ensure that cash flows and liquidity are sufficiently robust to allow the Group to continue to trade during this period.

During 2021, the Group refinanced its borrowing facilities with its principal banker. The Group now has term loans in place that mature in 2025 and 2027 along with overdraft facilities available for a 3 year period. New covenants are in place that reflect the current trading position and a reasonable view of the continued recovery from the pandemic.

The Group continues to manage its cash flows prudently and the Directors are confident that the current resources and available funding facilities will provide sufficient headroom to meet the forecast cash requirements. The Group's current and long-term forecast outlook has provided further assurance to the Directors regarding its financial position.

As such, the Directors consider that it is appropriate to prepare the financial statements on the going concern basis.

# **Accounting developments**

# New and revised IFRSs applied

<u>Title</u>	<u>Implementation</u>	Effect on Group
COVID-19 Related Rent Concessions (Amendments to IFRS16)	Annual period beginning on or after I June 2020	There is no material impact on the financial statements.
Interest Rate Benchmark Reform – Phase 2 (Amendments to IFRS 9, IAS 39 and IFRS 7, IFRS 4 and IFRS 16)	Annual periods beginning on or after I January 2021	There is no material impact on the financial statements.

# The following amendments will be introduced in future periods

<u>Title</u>	<u>Implementation</u>	Effect on Group
Onerous Contracts – Cost of Fulfilling a Contract (Amendment to IAS 37)	Annual periods beginning on or after I January 2022	The Board does not anticipate any impact on the financial statements.
Annual Improvements to IFRS Standards 2018 - 2020	Annual periods beginning on or after I January 2022	The Board does not anticipate any impact on the financial statements.
Property, Plant and Equipment: Proceeds Before Intended Use (Amendments to IAS 16)	Annual periods beginning on or after I January 2022	The Board does not anticipate any impact on the financial statements.
Reference to the Conceptual Framework (Amendments to IFRS 3)	Annual periods beginning on or after I January 2022	The Board does not anticipate any impact on the financial statements.
Classification of Liabilities as Current or Non-current (Amendments to IAS I)	Annual periods beginning on or after I January 2023 *	The Board does not anticipate any impact on the financial statements.
IFRS 17 Insurance Contracts and Amendments to IFRS 17 Insurance Contracts	Annual periods beginning on or after I January 2023 *	The Board does not anticipate any impact on the financial statements.
Disclosure of Accounting Policies (Amendments to IAS I and IFRS Practice Statement 2)	Annual periods beginning on or after I January 2023 *	A full impact assessment will be undertaken in due course.
Definition of Accounting Estimate (Amendments to IAS 8)	Annual periods beginning on or after I January 2023 *	A full impact assessment will be undertaken in due course.
Deferred Tax Related to Assets and Liabilities Arising from a Single Transaction _ Amendments to IAS 12 Income Taxes	Annual periods beginning on or after I January 2023 *	A full impact assessment will be undertaken in due course.

Management currently foresees no material impact by the adoptions on the financial statements of the Group in the period of initial application. However, this will be assessed further upon implementation.

<sup>\*</sup> As yet, none of these have been endorsed for use in the UK and will not be adopted until such time as endorsement is confirmed.

#### 3. Accounting policies

#### **Basis of consolidation**

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries). Control is achieved where the Company has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The results of subsidiaries acquired or disposed of during the period are included in the consolidated statement of comprehensive income from the effective date of acquisition and up to the effective date of disposal, as appropriate. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance.

When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with those used by other members of the Group.

All intra-group transactions, balances, income and expenses are eliminated in full on consolidation.

#### Goodwill

Goodwill arising on an acquisition of a business is carried at cost as established at the date of acquisition of the business less accumulated impairment losses, if any.

For the purpose of impairment testing, goodwill is allocated to each of the Group's cash-generating units (or groups of cash-generating units) that is expected to benefit from the synergies of the combination.

A cash-generating unit to which goodwill has been allocated is tested for impairment annually, or more frequently when there is indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than its carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro rata based on the carrying amount of each asset in the unit. Any impairment loss of goodwill is recognised directly in the consolidated statement of comprehensive income within administration expenses. An impairment loss recognised for goodwill is not reversed in subsequent periods.

On disposal of the relevant cash-generating unit, the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

#### Investments in subsidiaries

The Parent Company's investments in subsidiary undertakings are included in the Company statement of financial position at cost, less provision for any impairment in value.

# Revenue

Revenue is measured at the fair value of consideration received or receivable. Revenue is shown net of value-added tax, rebates and discounts and after eliminating intergroup sales. Revenue is recognised when the amount of revenue can be measured reliably, it is probable that future economic benefits will flow to the Group and when the relevant performance obligation is satisfied. The performance obligation is considered to occur when the promotional or retail booking event takes place. This performance obligation is satisfied over the period of the booked event. Revenue does not contain a financing component nor any element of variable consideration.

# Promotion divisions

Revenue in the UK promotion division is recognised over the period the promotion event takes place and is agreed by all parties. This policy is adopted as our contractual right to commission income is crystallised at this point. Payment of a deposit is typically due when the booking is made with the balance payable 30 days prior to the promotion taking place or in instalments if the promotion is of a duration longer than 30 days.

#### Retail divisions

Revenue in the UK and German retail divisions is recognised in the month during which the booking takes place. This is due to the requirement to match the revenue with performance obligations. Payment is due in advance on a monthly basis.

#### Interest income

Interest income from a financial asset is recognised when it is probable that the economic benefits will flow to the Group and the amount of income can be measured reliably. Interest income is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the asset's net carrying amount on initial recognition.

#### Government assistance

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions. Grants received in are reported within other operating income.

#### Leasing

IFRS 16 requires capitalisation of all leasing agreements with duration exceeding 12 months, whereas the previous regulations only required capitalisation of finance leases. The right-of-use asset and liability to be recognised for each leasing agreement is the present value of the lease payments.

The Group applied the following practical expedients as permitted by the standard on transition:

- non recognition of right of use assets and liabilities for leases of low value or for which the lease term ends within 12 months of the date of transition
- the use of a single discount rate to a portfolio of leases with reasonably similar characteristics
- the exclusion of initial direct costs for the measurement of the right of use asset at the date of initial application
- the use of hindsight in determining the lease term where the contract contains options to extend or terminate the lease.

At inception, the Group assesses whether a contract is, or contains, a lease within the scope of IFRS 16. A contract is, or contains, a lease if the contract conveys the right to control the use of an underlying identified asset for a period of time in exchange for consideration.

Where a tangible asset is acquired through a lease, the Group recognises a right-of-use asset and a lease liability at the lease commencement date. Right-of-use assets are included within property, plant and equipment.

The right-of-use asset is initially measured at cost, which comprises the present value of minimum lease payments determined at the inception of the lease. The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. The estimated useful lives of right-of-use assets are determined on the same basis as those of other property, plant and equipment. The right-of-use asset is periodically reduced by impairment losses, if any, and adjusted for certain remeasurements of the lease liability.

The lease liability is initially measured at the present value of the lease payments that are unpaid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate. Lease payments included in the measurement of the lease liability comprise fixed payments, variable lease payments that depend on an index or a rate, amounts expected to be payable under a residual value guarantee, and the cost of any options that the Group is reasonably certain to exercise, such as the exercise price under a purchase option, lease payments in an optional renewal period, or penalties for early termination of a lease.

The lease liability is remeasured when there is a change in: future lease payments arising from a change in an index or rate; the Group's estimate of the amount expected to be payable under a residual value guarantee; or the Group's assessment of whether it will exercise a purchase, extension or termination option. When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

The Group has elected not to recognise right-of-use assets and lease liabilities for short-term leases of machinery that have a lease term of 12 months or less, or for leases of low-value assets including IT equipment. The payments associated with these leases are recognised in profit or loss on a straight-line basis over the lease term.

The Group has made judgements in adopting IFRS 16 such as identifying contracts in scope for IFRS 16, determining the interest rate used for the discounting of future cashflows, and the determining lease terms where the lease has extension or termination options.

In the prior year, lease liabilities due within one year were shown within Trade and other payables on the balance sheet. These have been shown separately in the current year and prior year comparative to provide more relevant information to the users of the financial statements. There is no impact on the value of current liabilities as a result of the reclassification.

### Property, plant & equipment

Depreciation is provided at the annual rates below in order to write off each asset over its estimated useful life.

Plant & equipment - 12.5% of cost
Fixtures & fittings - 25% of cost
Computer equipment - 25% of cost
Computer software - 33% of cost

Property, plant & equipment is stated at cost less accumulated depreciation to date.

### Intangible assets

### Website development costs

The Group capitalises all costs directly attributable to further developing its websites, while costs which relate to on-going maintenance are expensed as they arise. The capitalised costs are depreciated over three years.

#### Patents and trademarks

The costs of obtaining patents and trademarks are capitalised and written off over the economic life of the asset acquired.

#### Impairment of non-current assets

The need for any non-current asset impairment is assessed by comparison of the carrying value of the asset against the higher of realisable value and the value in use or, in the case of intangible assets, the anticipated future cash flows arising from the asset

#### **Taxation**

The tax credit or expense represents the sum of tax and deferred tax currently recoverable or payable. Tax currently recoverable or payable is based on the taxable loss or profit for the period. The Group's asset or liability for current tax is calculated using rates that have been enacted or substantially enacted at the balance sheet date.

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in computation of taxable profits and is accounted for using the liability method. Deferred tax liabilities are recognised for all temporary timing differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition, other than in a business combination, of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised based on tax laws and rates that have been enacted at the balance sheet date. Deferred tax is charged or credited in the income statement, except when it relates to items charged or credited in other comprehensive income, in which case the deferred tax is also dealt with in other comprehensive income.

### Foreign exchange

Items included in the Group's financial statements are measured using Pounds Sterling, which is the currency of the primary economic environment in which the Group operates and is also the Group's presentational currency.

Transactions denominated in foreign currencies are translated into Sterling at the rates ruling at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are translated at the rates at that date. These translation differences are dealt with in the profit and loss account.

The income and expenditure of overseas operations are translated at the average rates of exchange during the period. Monetary items on the balance sheet are translated into Sterling at the rate of exchange ruling on the balance sheet date and fixed assets at historical rates. Exchange difference arising are treated as a movement in reserves.

### Financial instruments

Financial assets and liabilities are recognised in the Group's balance sheet when it becomes a party to the contractual provisions of the instrument.

### Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the Balance Sheet where there is a legally enforceable right to offset the recognised amounts.

#### Trade and other receivables

Trade and other receivables where payment is due within one year do not constitute a financing transaction and are recorded at original invoice value less an allowance for any uncollectable amounts.

If payment is due after more than one year or if there is any other indication of a financing transaction, trade and other receivables are recorded initially at fair value less attributable transaction costs. In this situation, fair value is equal to the amount expected to be received, discounted at a market-related interest rate.

All trade and other receivables are subsequently measured at amortised cost, net of impairment

The Group recognises lifetime ECL (expected credit losses) for trade receivables, which are estimated by reference to past default experience of the debtor and an analysis of the debtor's current financial position, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current as well as the forecast direction of conditions at the reporting date, including the time value of money where appropriate.

The Group writes off a receivable when there is information indicating that the debtor is in severe financial difficulty and there is no realistic prospect of recovery. Write offs are recognised in the income statement when identified.

#### Cash and cash equivalents

Cash and cash equivalents are carried in the balance sheet at cost and comprise cash in hand, cash at bank and deposits with banks.

### Trade and other payables

Trade and other payables are carried at amortised costs and represent liabilities for goods or services provided to the Group prior to the period end that are unpaid and arise when the Group becomes obliged to make future payments in respect of these goods and services.

### **Equity instruments**

Equity instruments issued by the Group are recorded at the proceeds received, net of direct issue costs.

### Share based payments

The Group operates a number of equity settled share-based payment schemes under which share options are issued to certain employees. The fair value determined at the grant date of the equity settled share-based payment, where material, is expensed on a straight-line basis over the vesting period. For schemes with only market-based performance conditions, those conditions are considered in arriving at the fair value at grant date.

### **Pensions**

The Group pays contributions to the personal pension schemes of the majority of employees. Contributions are charged to the income statement in the period in which they fall due.

### Critical accounting judgements and estimates

The preparation of financial statements in conformity with IFRS requires the use of accounting estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of income and expenditure during the period. Although these estimates are based on management's best knowledge of current events and actions, actual results may differ from those estimates. IFRS also requires management to exercise its judgement in the process of applying the Group's accounting policies.

The areas where significant judgements and estimates have been made in the preparation of these financial statements are the impairment of goodwill, impairment of the value of investment in subsidiaries and taxation. Explanations of the methodology and the resultant assumptions are detailed in the relevant accounting policies above and the respective notes to the financial statements.

### **Borrowing costs**

Borrowing costs are amortised over the duration of the loan and recognised throughout the term of the loan.

# 4. Segmental reporting

The Group maintains its head office in Glasgow and a subsidiary office in Hamburg, Germany. These are reported separately. In addition, the retail business, now trading as POP Retail, has a subsidiary in Germany. The Group has determined that these are the principal operating segments as the performance of these segments is monitored separately and reviewed by the Roard

The following tables present revenues, results and asset and liability information regarding the Group's two core business segments - Promotional Sales and Retail, split by geographic area, after licence fees and management charges made between Group companies. As of I January 2021, the German Promotional Sales and Retail businesses were merged and are now disclosed as a combined German Retail business. The Other segment incorporates SpaceandPeople India until its disposal.

Segment revenues and Results for 12 months to 31 December 2021	Promotion UK £'000	Retail UK £'000	Retail Germany £'000	Head Office £'000	Other £'000	Group £'000
Revenue	2,132	1,022	866	-	-	4,020
Cost of sales Administrative expenses Other revenue Gain associated with discontinued operation	(1,542) 126 -	(701) (259) - -	(510) (882) 674	(773) - -	- - - 12	(1,211) (3,456) 800 12
Segment operating profit / (loss) including discontinued operations	716	62	148	(773)	12	165
Finance costs	(61)	-	(17)	-	-	(78)
Segment profit / (loss) before taxation including discontinued operations	655	62	131	(773)	12	87
Segment assets and liabilities as at 31 December 2021	Promotion UK £'000	Retai UK £'000	G	Retail ermany £'000	Other £'000	Group £'000
Total segment assets	5,968	4,732	<u>1</u>	750	-	11,450
Total segment liabilities	(5,525)	(646)	)	(443)	-	(6,614)
Total net assets	443	4,086	•	307	-	4,836

Segment revenues	Promotion	Promotion	Retail	Retail	Head	Other	Group
and results for 12 months to	UK	Germany	UK	Germany	Office		
31 December 2020	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Revenue	796	46	925	1,046	-	-	2,813
Cost of sales	-	-	(753)	(664)	_	-	(1,417)
Administrative expenses	(1,955)	(136)	(250)	(1,069)	(857)	-	(4,267)
Other revenue	439	5	-	295	-	-	739
Non-recurring charges	(18)	(111)	-	-	(1,313)	-	(1,442)
Loss associated with	-	-	-	-	-	(518)	(518)
discontinued operation							
Segment operating	(738)	(196)	(78)	(392)	(2,170)	(518)	(4,092)
profit/(loss) after							
discontinued operations							
<b>F</b>	(27)						(27)
Finance costs – continuing operations	(27)	-	-	-	-	-	(27)
Finance income –	-	-	-	-	-	6	6
discontinued operation							
Segment profit/(loss)	(765)	(196)	(78)	(392)	(2,170)	(512)	(4,113)
before taxation after	(703)	(170)	(70)	(372)	(2,170)	(312)	(4,113)
discontinued operations							
Segment assets and	Promotion	Promotion	Reta	ail	Retail	Other	Group
liabilities	UK	Germany	U	K Ge	rmany		•
as at 31 December 2020	£'000	£'000	£'00	00	£'000	£'000	£'000
Total segment assets	5,327	89	4,73	35	545	525	11,221
Takal a samura Pakebeta	/F 175\	(45)	(71	4)	(5.41)	(41)	(/ F3/)
Total segment liabilities	(5,175)	(45)	(714	4)	(561)	(41)	(6,536)
Total net assets	152	44	4,02	1	(16)	484	4,685

# 5. Other operating income

Other operating income is comprised of:

	800	739
Ancillary charges	132	144
Government grants	668	595
	£'000	£'000
	December 2021	December 2020
	12 months to	12 months to

# 6. Operating profit / (loss)

The operating profit / (loss) is stated after charging:

	12 months to December 2021 £'000	12 months to December 2020 £'000
Impairment of goodwill	-	1,100
Depreciation of property, plant and equipment	183	234
Depreciation of right of use assets	192	263
Interest charges in relation to finance lease obligations	48	61
Auditor's remuneration: Fees payable for:		
Audit of Company	32	27
Audit of Subsidiary undertakings	16	16
Tax services	14	7
		·
Other services	5	19
	67	69
Directors' remuneration	554	887

# 7. Staff costs

The average number of employees in the Group during the period was as follows:

	12 months to December 2021	12 months to December 2020
Executive Directors	3	4
Non-executive Directors	3	3
Administration	16	25
Telesales	19	25
Commercial	3	5
Maintenance	6	7
	50	69
	12 months to	12 months to
	December 2021	December 2020
	£'000	£'000
Wages and colonies	1,785	2 500
Wages and salaries	1,783	2,500 276
Social Security costs Pensions	176	
rensions		67
	2,095	2,843

Details of Directors' emoluments, including details of share option schemes, are given in the remuneration report on pages 20 to 21. These disclosures form part of the audited financial statements of the Group.

# 8. Non-recurring charges

	12 months to	12 months to
	December 2021	December 2020
	£'000	£,000
Impairment of UK Retail CGU	-	1,100
Redundancy and severance costs	-	342
	-	1,442

# 9. Finance income and costs

10.

	12 months to December 2021 $\pounds$ '000	12 months to December 2020 £'000
Finance costs:	30	27
Interest payable on borrowings Interest payable on lease obligations	48	61
Taxation		
	I2 months to December 2021	12 months to December 2020
	£'000	£'000
Current tax expense:		
Current tax on profits/(losses) for the year	- / <b>7</b> )	(215)
Adjustment for under/(over) provision in prior periods  Total current tax	(7)	(315)
Deferred tax:		
Charge in respect of change of rate	(66)	-
Charge in respect of temporary timing differences	(24)	-
Adjustment for under/(over) provision in prior periods		(204)
Total deferred tax	(90)	(204)
Income tax credit as reported in the income statement	(97)	(519)

The tax assessed for the period differs to the standard rate of corporation tax in the UK. The differences are explained below:

	12 months to December 2021	12 months to December 2020
	£'000	£'000
Profit / (loss) on ordinary activities before tax	75	(3,601)
Profit on ordinary activities at the standard rate of corporation tax in the UK of 19% (2019: 19%)	14	(684)
Tax effect of:		
- Adjustment for (over)/under provision in prior periods	(7)	(405)
- Effect of losses carried back	-	180
- Effect of foreign tax	-	112
- Disallowable items	1	278
- Change in tax rates substantively enacted	(66)	-
- Use of tax losses previously not recognised	(39)	-
Income tax credit as reported in the Income Statement	(97)	(519)

### 11. Discontinued operation

On 15 January 2021, the Group disposed of its entire holding in SpaceandPeople India (Pvt) Limited and is reported as a discontinued operation. Financial information relating to the discontinued operation is disclosed below.

	I2 months to December 202I £'000	I2 months to December 2020 £'000
Revenue Administrative expenses <sup>1</sup> Finance income	- 12 -	(518) 6
Profit / (loss) from discontinued operation	12	(512)

Includes £497k provision against recoverability of trade debtors in 2020.

#### 12. Dividends

No dividends were paid during the current or prior year. The Directors do not recommend a final dividend for 2021 (2020: £nil).

### 13. Goodwill

Cost	£'000
At 31 December 2019 Additions	8,225
At 31 December 2020	8,225
Additions	-
At 31 December 2021	8,225
Accumulated impairment losses At 31 December 2019 Charge for the period At 31 December 2020 Charge for the period	244 1,100 1,344
At 31 December 2021	1,344
Net book value	
At 31 December 2019	7,981
At 31 December 2020	6,881
At 31 December 2021	6,881

Goodwill acquired in a business combination is allocated at acquisition to the cash-generating units (CGUs) that are expected to benefit from that business combination. The Directors consider that the businesses of the UK Retail sub-group are an identifiable CGU and the carrying amount of Goodwill is allocated against this CGU.

The recoverable amount of the cash generating unit was determined based on value-in-use calculations, covering a detailed forecast, followed by an extrapolation of expected cash flows based on the targeted and expected growth rate over the next five years followed by a terminal factor determined by management.

The present value of the future cash flows is then calculated using a discount rate of 7.83%. This discount rates include appropriate adjustments to reflect, in the Directors' judgement, the market risk and specific risk of the GGU.

The growth rate utilised in calculation of the terminal factor is based on expected inflationary growth in the UK beyond the period of forecasting. The growth rate used was 1.7%.

Cash flow projections during the budget period are based on an average growth in EBITDA which the Directors consider to be conservative given the plans for the businesses and the potential increased returns particularly in relation to the pipeline of new business opportunities, offset by the short and medium-term issues caused by covid. The discount rates reflect appropriate adjustments relating to market risk and specific risk factors of each CGU.

The estimate of recoverable amount for the CGU is sensitive to the discount rate, the cash flow projections and the growth rate.

If the discount rate used is increased beyond 9.62%, for each further movement of 1% an impairment loss of £0.435 million would have to be recognised and written off against goodwill.

If the annual growth rate beyond 2021, used in the cash flow projection, is decreased below 0.25%, for each further movement of 0.1% an impairment loss of £0.1 million would have to be recognised and written off against goodwill.

# 14. Property, plant and equipment

The Group movement in property, plant & equipment assets was:

Cost	Plant & equipment	Fixture & fittings	Computer equipment	Right of use assets property	Right of use assets plant & equipment	Total
	£'000	£'000	£'000	£'000	£'000	£'000
At 31 December 2019	3,046	290	809	420	137	4,702
Additions	15	3	14	568	39	639
Disposals	-	-	-	(166)	(15)	(181)
Forex At 31 December 2020	3,061	2 295	823	822	161	5,162
A 1.5.		_			_	
Additions	52	4	34	- (02)	8	98
Disposals Forex	(10)	(3)	-	(82) (2)	(15) -	(107) (5)
At 31 December 2021	3,103	296	857	738	154	5,148
<b>.</b>	DI	F: 0		D. L. G	D: L. C	<b>-</b> .
Depreciation	Plant &	Fixture &	Computer	Right of use	Right of use	Total
	equipment	fittings	equipment	assets property	assets plant & equipment	
	£'000	£'000	£'000	£'000	£'000	£'000
At 31 December 2019	2,596	275	736	156	45	3,808
Charge for the period	171	5	58	209	54	497
Depreciation on disposals	-	-	-	(165)	(6)	(171)
At 31 December 2020	2,767	280	794	200	93	4,134
Charge for the period	155	8	20	153	39	375
Depreciation on disposals	-	-	-	(36)	(15)	(51)
At 31 December 2021	2,922	288	814	317	117	4,458
Net book value	Plant &	Fixture &	Computer	Right of use	Right of use	Total
Net book value	equipment	fittings	equipment	assets	assets plant &	i Otai
	- 1		- 1	property	equipment	
	£'000	£'000	£'000	£'000	£'000	£'000
At 31 December 2019	450	15	73	264	92	894
At 31 December 2020	294	15	29	622	68	1,028
At 31 December 2021	181	8	43	421	37	690

The right of use lease liabilities are secured against the right of use assets.

### 15. Trade and other receivables

	31 December 2021 <i>£</i> '000	31 December 2020 £'000
Net trade debtors	1,587	1,545
Other debtors	324	110
Prepayments	285	335
Total	2,196	1,990
Amounts falling due after more than one year included above are:	79	92

The maximum exposure to credit risk at the balance sheet date is the carrying amount of receivables detailed above. The Group does not hold any collateral as security. No interest is charged on outstanding trade receivables. The carrying amount of trade and other receivables approximates the fair value.

The Group applies the IFRS 9 simplified approach to measuring expected credit losses on trade receivables which applies a credit risk percentage based upon historical risk of default adjusted for forward looking estimates against receivables that are grouped into age brackets. To measure the expected credit losses, trade receivables were considered on a days past due basis.

	31 December 2021 £'000	31 December 2020 £'000
Trade debtors	2,238	2,742
Loss allowance	(650)	(1,197)
Net trade debtors	1,587	1,545
Movement in loss allowance:		
	31 December 2021	31 December 2020
	£'000	£'000
l January	1,197	487
Additional provisions	291	710
Utilised or released	(838)	-
31 December	650	1,197

The Directors do not believe that there is a significant concentration of credit risk within the trade receivables balance on customers or geographical location.

As of 31 December 2021, trade receivables of £1.1 million (2020: £1.1 million) were past due but not impaired. The ageing analysis of those debtors is as follows:

	0 − 30 Days £'000	31 – 60 Days £'000	61 Days + £'000	Total £'000
Net amount at 31 December 2021	140	78	878	1,095
Net amount at 31 December 2020	313	292	495	1,100

### 16. Deferred tax

	31 December 2021 £'000	31 December 2020 £'000
Deferred tax assets: Deferred tax asset to be recognised after less than		47
12 months Deferred tax asset to be recognised after more than 12 months	- 297	47 160
Deferred tax asset	297	207
Split as follows:	•	
Fixed asset timing differences Tax losses	24 263	10 191
Other	10	6
Deferred tax asset	297	207
Movement in the year:		
At I January	207	3
Adjustment in respect of losses	. <del>.</del>	188
Change in tax rate substantively enacted	66	-
Charge in respect of temporary timing differences on property, plant and equipment	24	16
At 31 December	297	207

The Finance Bill 2021 was substantively enacted on 24 May 2021 changing the main rate of corporation tax from 19% to 25% after 1 April 2023. The closing deferred tax asset has been measured in accordance with the rate substantively enacted at the Balance Sheet date that would be expected to apply on reversal of the timing differences.

Deferred tax is not recognised in respect of tax losses in Germany due to uncertainty over when they will be recovered against the reversal of deferred tax liabilities or future taxable profits. This is an unrecognised deferred tax asset of £291k.

### 17. Cash and cash equivalents

	Cash and cash equivalents	31 December 2021 £'000	31 December 2020 £'000
	Cash at bank and on hand	1,380 1,380	839 839
18.	Trade and other payables	31 December 2021	31 December 2020
	Amounts payable within one year	£'000	£'000
	Trade creditors	200	672
	Other creditors	2,351	1,244
	Social Security and other taxes	157	185
	Accrued expenses	1,088	1,108
	Deferred income	543	727
	Total	4,339	3,936

All trade and other payables are short term. The carrying values of trade and other payables are considered to be a reasonable approximation of fair value.

# 19. Other borrowings

	31 December 2021	31 December 2020
	£'000	£'000
Bank facilities:		
Payable within one year	297	972
Payable after one year	1,481	778
,	1,778	1,750

As at 31 December 2021, SpaceandPeople plc had £1.78 million (2020: £0.75 million) of CBILS term loans, £0.78 million of which expire in April 2025 and £1.0 million expire in January 2026. SpaceandPeople plc also had £0.75 million of overdraft facilities of which £nil was used as at 31 December 2021 (2020: £nil). The bank facilities are secured by floating charge over the Group's assets and are subject to interest between 3.25% to 3.8% plus base.

### 20. Leases

### Amounts recognised in the balance sheet:

The balance sheet shows the following amounts relating to leases:

	31 December 2021 £'000	31 December 2020 £'000
Right of use assets	2 000	2 333
Property	421	622
Plant and equipment	37	68
• •	458	690
Lease liabilities		
Current	189	286
Non-current	308	464
Total	497	750

### Amounts recognised in the statement of profit or loss:

The statement of profit or loss shows the following amounts relating to leases:

	12 months to	12 months to
	December 2021	December 2020
	£'000	£'000
Depreciation charge of right of use assets		
Property	153	209
Plant and equipment	39	54
	192	263

Below is a reconciliation of changes in liabilities arising from financing activities:

	l January 2021 £'000	Cash flows £'000	New Leases £'000	Other £'000	31 December 2021 £'000
Current lease liabilities	286	(186)	3	86	189
Non-current lease liabilities	464	-	5	(161)	308
Total liabilities from financing activities	750	(186)	8	(75)	497

The "Other" column includes the effect of reclassification of non-current leases to current due to the passage of time, the effect of the disposal of lease assets with their related creditors and the effect of the unwinding of the discounted ROU creditors over time.

The company does not face a significant liquidity risk with regard to its lease liabilities and these are monitored as part of the overall process of managing cash flows.

### 21. Financial instruments and risk management

The Group has no material financial instruments other than cash, current receivables and liabilities, in both this and the prior period, all of which arise directly from its operations. The net fair value of its financial assets and liabilities is the same as their carrying value as detailed in the balance sheet and related notes.

**Credit risk** – The Group's credit risk relates to its receivables and is managed by undertaking regular credit evaluations of its customers. The Group is aware that customers' financial strength may have been adversely affected by the covid pandemic and endeavours to work with them and our venue partners to provide appropriate discounts and payment plans to enable them to continue to trade and repay any amounts owed in an agreed manner. The Group does not routinely offer credit terms to the majority of customers.

**Liquidity risk** – The Group usually operates a cash-generative business and has significant cash headroom. The Directors consider the funding structure to be adequate for the Group's current funding requirements and this is expected to strengthen during future years. The following tables outline the Group's contractual maturity of its financial liabilities:

	Carrying amount	On Demand/within	Within I- 2 years	Within 2- 5 years	Over 5 years
2021	£'000	one year £'000	£'000	£'000	£'000
Borrowings	1,778	297	322	634	525
Lease liabilities	497	189	162	146	-
Trade and other payables	4,339	4,339	-	-	-
Total	6,614	4,825	484	780	525

	Carrying amount	On Demand/within	Within 1- 2 years	Within 2- 5 years	Over 5 years
2020	£'000	one year £'000	£'000	£'000	£'000
		2000	2000	2000	2000
Borrowings	1,750	972	222	556	-
Lease liabilities	750	286	172	281	11
Trade and other payables	3,936	3,396	-	-	-
Total	6,436	5,194	394	837	

**Borrowing facilities** – As at the balance sheet date, the Group has agreed facilities of £2.55 million, of which £1.8 million was utilised at the year end. These facilities are secured by a floating charge.

Financial assets - These comprise cash at bank and in hand. All bank deposits are floating rate.

Financial liabilities – These include short-term creditors and CBILS term loans of £1.8 million. All financial liabilities will be financed from existing cash reserves and operating cash flows.

Interest rate risk – The Group is exposed to interest rate risk through the impact of rate changes on interest-bearing borrowings. The interest rates and terms of repayment are disclosed in note 19 to the financial statements. Except as outlined above, the company has no significant interest-bearing assets and liabilities. The company does not use any derivative instruments to reduce its economic exposure to changes in interest rates. An increase or decrease of 1% in interest rate during the year would have resulted in movement of £18k to the Income Statement.

**Foreign currency risk** – The Group is exposed to moderate foreign exchange risk primarily from Euros due to its German operation and Euro denominated licensing income as detailed in note 4 – Segmental Reporting. The Group monitors its foreign currency exposure and manages the position where appropriate. A 5% change in the Euro rate at the year-end would have resulted in an additional gain or loss of 45k.

### 22. Called up share capital

Allotted, issue	d and fully paid		31 December 2021	31 December 2020
Class	Nominal va	alue		
Ordinary	Ιp	£	195,196	195,196
•	•	Number	19,519,563	19,519,563

# 23. Related party transactions

# Compensation of key management personnel

Key management personnel of the Group are defined as those persons having authority and responsibility for the planning, directing and controlling the activities of the Group, directly or indirectly. Key management of the Group are therefore considered to be the Directors of SpaceandPeople plc. There were no transactions with the key management, other than their emoluments, which are set out in the remuneration report on pages 20 to 21.

### 24. Earnings per share

D i (4)	12 months to 31 December 2021 Pence per share	12 months to 31 December 2020 Pence per share
Basic earnings / (loss) per share		
Before non-recurring charges and discontinued operation	0.9 <sub>p</sub>	(7.2)p
After non-recurring charges and discontinued operation	0.9 <sub>p</sub>	(17.2)p
Diluted earnings / (loss) per share	0.8 <sub>P</sub>	(7.2)p
Before non-recurring charges and discontinued operation	·	· //
After non-recurring charges and discontinued operation	0.9 <sub>p</sub>	(17.2)p

### Basic earnings per share

The earnings and weighted average number of ordinary shares used in the calculation of basic earnings per share are as follows:

	12 months to 31 December 2021 £'000	12 months to 31 December 2020 £'000
Profit / (loss) after tax for the period attributable to owners of the Company	184	(3,355)
Non-recurring charges	-	1,442
Discontinued operation	(12)	512
Profit / (loss) after tax for the period before non- recurring charges attributable to owners of the company	172	(1,401)
	I2 months to 31 December 2021 '000	12 months to 31 December 2020 '000
Weighted average number of ordinary shares for the purposes of basic earnings per share	19,520	19,520

The earnings and weighted average number of ordinary shares used in the calculation of diluted earnings per share are as follows:

	12 months to 31 December 2021 £'000	12 months to 31 December 2020 £'000
Profit / (loss) after tax for the period attributable to owners of the Company	184	(3,355)
Non-recurring charges	-	1,442
Discontinued operation	(12)	512
Profit / (loss) after tax for the period before non-recurring charges attributable to owners of the company	172	(1,401)
	12 months to 31 December 2021 '000	12 months to 31 December 2020 '000
Weighted average number of ordinary shares for the purposes of diluted earnings per share	20,752	19,520

The weighted average number of ordinary shares for the purposes of diluted earnings per share reconciles to the weighted average number of ordinary shares used in the calculation of basic earnings per share as follows.

	I 2 months to 3 I December 2021 '000	12 months to 31 December 2020 '00
Weighted average number of shares in issue during the period	19,520	19,520
Weighted average number of ordinary shares used in the calculation of basic earnings per share deemed to be issued for no consideration in respect of employee options	1,232	-
Weighted average number of ordinary shares used in the calculation of diluted earnings per Share	20,752	19,520

As set out in note 25, there were share options outstanding as at 31 December 2020 which, if exercised, would increase the number of shares in issue. However, the diluted loss per share is the same as the basic loss per share in the year to 31 December 2020, as the loss for that year has an anti-dilutive effect.

### 25. Share options

The Group has established a share option scheme that senior executives and certain eligible employees are entitled to participate in at the discretion of the Board which is advised on such matters by the Remuneration Committee.

In aggregate, share options have been granted under the share option scheme over 1,101,000 ordinary shares exercisable within the dates and at the exercise prices shown below, being the market value at the date of the grant.

Date of grant	Number	Option period	Price
12 January 2015	246,000	12 January 2018 – 12 January 2025	47.4p
30 June 2021	855,000	30 June 2024 – 30 June 2031	12.5p

	12 months to 31 December 2021	12 months to 31 December 2020
Number of options outstanding as at the beginning of the period	1,300,818	1,815,325
Granted	855,000	-
Lapsed	(254,818)	(300,000)
Forfeited	(800,000)	(214,507)
Number of options outstanding as at the end of the period	1,101,000	1,300,818

In total, 1,101,000 options were outstanding at 31 December 2021 (1,300,818 at 31 December 2020) with a weighted average exercise price of 20.3p (22.3p at 31 December 2020).

The total share-based payment charge for the year, calculated in accordance with IFRS2 on share-based payments, was £5k (2020: £nil).

# Company Statement of Financial Position

# At 31 December 2021

# Company number SC212277

	Notes	31 December 2021 £'000	As restated 31 December 2020 £'000
Assets			
Non-current assets:	4	4010	4010
Investment in subsidiaries	4	4,818	4,818
Loan notes	4 5	1,728 560	1,728 785
Property, plant & equipment Deferred tax asset	6	235	40
Deferred tax asset		7,341	7,37 I
Current assets:		7,341	7,371
Trade & other receivables	7	3,181	2,509
Current tax receivable		-	159
Deferred tax asset	6	-	119
Cash & cash equivalents	8	627	295
		3,808	3,082
Total assets		11,149	10,453
Liabilities			
Current liabilities:			
Trade & other payables	9	5,897	5,005
Lease liabilities	10	131	140
Borrowings repayable within one year		297	972
		6,325	6,117
Non-current liabilities:			
Lease liabilities	10	244	426
Borrowings repayable after one year	11	1,481	778
Total liabilities		8,050	7,321
Net assets		3,099	3,132
-		-,	
Equity			
Share capital	13	195	195
Share premium		4,868	4,868
Special reserve		233	233
Retained earnings		(2,197)	(2,164)
Shareholders' equity		3,099	3,132

The financial statements were approved by the Board of Directors and authorised for issue on 22 April 2022.

Signed on behalf of the Board of Directors by:

Mancy Cullen

Nancy Cullen - Director

# Company Statement of Cash Flows

# For the 12 months ended 31 December 2021

	Notes	12 months to 31 December 2021 £'000	12 months to 31 December 2020 £'000
Cash flows from operating activities Cash generated from operations Interest paid		432 (61)	(993) (27)
Taxation	_	Ì5Ś	(4)
Net cash outflow from operating activities	_	526	(1,024)
Cash flows from investing activities			
Purchase of property, plant & equipment	5	(81)	(24)
Net cash outflow from investing activities	- -	(81)	(24)
Cash flows from financing activities			
Proceeds from new Bank facility		1,000	1,000
Bank facility payments Payment of lease finance obligations		(972) (141)	(176)
Net cash inflow/(outflow) from financing activities	-	(113)	824
Increase/(decrease) in cash and cash equivalents		332	(224)
Cash and cash equivalents at beginning of		295	519
period  Cash and cash equivalents at end of period	8	627	295
Reconciliation of operating loss to net cash flow from operating activities			
Operating loss		(55)	(2,098)
Write down of investment Gain / loss on disposal		(28)	290
Depreciation of property, plant & equipment	5	250	150
(Increase) / decrease in receivables	7	(672)	767
Increase / (decrease) in payables	9_	937	(102)
Cash flow from operating activities	_	432	(993)

# Company Statement of Changes in Equity

# For the 12 months ended 31 December 2021

	Share Capital £'000	Share premium £'000	Special reserve £'000	Retained Earnings £'000	Total equity £'000
At 31 December 2019	195	4,868	233	(476)	4,820
Comprehensive income: Loss for the period Total comprehensive income	<u>-</u>		<u> </u>	(1,930) (1,930)	(1,930) (1,930)
At 31 December 2020 as originally stated	195	4,868	233	(2,406)	2,890
Prior period adjustment	-	-	-	242	242
At 31 December 2020 as restated	195	4,868	233	(2,164)	3,132
Comprehensive income: Loss for the period Total comprehensive Income Equity settled share-based payment		- <u>-</u> -	<del></del>	(38) (38)	(38) (38)
At 31 December 2021	195	4,868	233	(2,197)	3,099

### Notes to the Company Financial Statements

### For the 12 months ended 31 December 2021

### I. General information and basis of preparation

SpaceandPeople plc is a company incorporated in the United Kingdom and is the Parent Company of the SpaceandPeople Group.

The company's financial statements have been prepared under the historical cost convention as described in the accounting policies set out below. These accounting policies are consistent with those in the previous year. The financial statements are presented in Sterling, which is the functional currency of the company and are rounded to thousands (£'000).

### **Compliance Statement**

These financial statements have been prepared in accordance with UK adopted International accounting standards (UK-adopted IAS). As a result of the UK leaving the EU, the International Accounting Standards and European Public Limited-Liability Company (Amendment etc.) (EU Exit) Regulations 2019 (SI 2019/685) require all companies with accounting periods beginning on or after 1 January 2021 to apply UK-adopted IAS. In the previous year, the company applied International Financial Reporting Standards as adopted in the European Union (EU-adopted IFRS). Prior year comparatives have not been restated for this change. On 1 January 2021 UK-adopted IAS and EU-adopted IFRS were identical. Since this date timing differences in endorsement have arisen, however no amendments would be required to these financial statements if they were to be prepared in accordance with EU-adopted IFRS as at 31 December 2021.

### Prior period adjustment

The company accounts have been restated to correct an oversight where certain balances due to shopping centres were included in error. The adjustment resulted in a reduction of £242k in the loss presented by the company with a corresponding reduction in Trade & other payables from £5,387k to £5,145k. Equity increased by £242k from £2,890k to £3,132k as a result of the restatement.

### **Going Concern**

The Directors are required to prepare the statutory financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business. In satisfaction of this responsibility the Directors have considered the Company's ability to meet its liabilities as they fall due.

The Company meets its day-to-day cash requirements through working capital management and the use of existing bank overdraft and loan. Management information tools including budgets and cash flow forecasts are used to monitor and manage current and future liquidity.

The current and future financial position of the Company, its cash flows and liquidity position continue to be reviewed by the Directors. They take a prudent view on the continuing recovery in the Company's business post covid lockdowns and have stress tested these assumptions to ensure that cash flows and liquidity are sufficiently robust to allow the Company to continue to trade during this period.

During 2021, the Company refinanced its borrowing facilities with its principal banker. The Company now has term loans in place that mature in 2025 and 2027 along with overdraft facilities available for a 3 year period. New covenants are in place that reflect the current trading position and a reasonable view of the continued recovery from the pandemic.

The Company continues to manage its cash flows prudently and the Directors are confident that the current resources and available funding facilities will provide sufficient headroom to meet the forecast cash requirements. The Company's current and long-term forecast outlook has provided further assurance to the Directors regarding its financial position.

As such, the Directors consider that it is appropriate to prepare the financial statements on the going concern basis.

### 2. Accounting policies

For details of accounting policies used, reference is made to note 3 in the Group Annual Report. Overall, the accounting principles in the Group accounts are the accounting principles used in the Company's annual accounts. Any variations in principles are described below.

#### Investments in subsidiaries

The Company's investments in subsidiary undertakings are included in the statement of financial position at cost, less provision for any impairment in value.

### Revenue

Revenue is measured at the fair value of consideration received or receivable. Revenue is shown net of value-added tax, rebates and discounts and after eliminating intergroup sales. Revenue is recognised when the amount of revenue can be measured reliably, it is probable that future economic benefits will flow to the Group and when the relevant performance obligation is satisfied. The performance obligation is considered to be when the promotional or retail booking occurs. This performance obligation is satisfied over time. Revenue does not contain a financing component nor any element of variable consideration.

Revenue is recognised over the period the promotion event takes place and is agreed by all parties. This policy is adopted as our contractual right to commission income is crystallised at this point. Payment of a deposit is typically due when the booking is made with the balance payable 30 days prior to the promotion taking place or in instalments if the booking is of a duration longer than 30 days.

### 3. Profit for the period

The Company has taken advantage of the exemption allowed under Section 408 of the Companies Act 2006 and has not presented its own Income Statement in these financial statements. The Group profit for the period includes a Company loss after tax of £38k after the incorporation of all UK head office costs (2020: restated loss of £2,788k) which is dealt with in the financial statements of the Parent Company.

### 4. Investment in subsidiaries

The Company movement in investment in subsidiaries was:

As at 31 December 2021	6,546
Impairment	-
As at 31 December 2020	6,546
Impairment	(290)
As at 31 December 2019	6,836
Cost and net book value	£'000

Included in the cost of investments is £1.728m worth of loan notes taken on as part of the acquisition of Retail Profile Holdings Limited in 2010.

In the opinion of the Directors, the aggregate value of the investment in subsidiary undertakings is not less than the amount at which it is stated in the Company statement of financial position. The key factors underpinning this are set out in the goodwill impairment review in note 13 to the Group accounts.

# Fixed asset investments of the Company (or subsidiary undertaking where indicated \*) include the following:

Name of subsidiary	incorporation and		Proportion of ownership interest and voting power held by the Company		
		<u>Operation</u>	Орегацоп	31 December '21	31 December '20
McPherson & Valentine Limited	Licensing of intellectual property	United Kingdom	100%	100%	
Retail Profile Holdings Limited	Holding Company	United Kingdom	100%	100%	
* POP Retail Limited	Leasing of RMUs	United Kingdom	100%	100%	
* Retail Products Limited	Dormant	United Kingdom	100%	100%	
* POP Retail GmbH	Leasing of RMUs	Germany	100%	100%	

### **Notes**

- 1. SpaceandPeople GmbH was merged with Retail Profile GmbH with effect from 1 January 2021.
- 2. Retail Profile Limited was dissolved on 6 April 2021.
- 3. S&P Consult Limited was dissolved on 16 March 2021.
- 4. The Company's investment in SpaceandPeople India Pvt Limited was disposed of on 15 January 2021.

# 5. Property, plant and equipment

The Company movement in property, plant & equipment assets was:

Cost	Plant &	Computer	Right of use	Right of use	Total
	equipment	equipment	assets	assets plant &	
			property	equipment	
	£'000	£'000	£'000	£'000	£'000
At 31 December 2019	876	797	243	60	1,976
Additions	12	12	568	6	598
Disposals	-	-	(166)	(15)	(181)
At 31 December 2020	888	809	645	51	2,393
Additions	52	29	-	-	81
Disposals	(10)	-	(82)	(15)	(107)
At 31 December 2021	930	838	563	36	2,367
Depreciation	Plant &	Computer	Right of use	Right of use	Total
	equipment	equipment	assets	assets plant &	
			property	equipment	
	£'000	£'000	£'000	£'000	£'000
At 31 December 2019	594	697	147	20	1,458
Charge for the period	90	48	166	17	321
Depreciation on disposals	-	-	(165)	(6)	(171)
At 31 December 2020	684	745	148	31	1,608
Charge for the period	78	50	110	12	250
Depreciation on disposals	-	-	(36)	(15)	(51)
At 31 December 2021	762	795	222	28	1,807
Net book value	Plant &	Computer	Right of use	Right of use	Total
Net book value			assets	•	i Otai
	equipment	equipment		assets plant & equipment	
	£'000	£'000	property £'000	£'000	£'000
	£ 000	£ 000	£ 000	£ 000	L 000
At 31 December 2019	282	100	96	40	518
At 31 December 2020	204	64	497	20	785
At 31 December 2021	168	43	341	8	560

### 6. Deferred tax

7.

	31 December 2021 <i>£</i> '000	31 December 2020 £'000
Deferred tax asset:		
Deferred tax asset to be recognised in less than 12		
months	-	40
Deferred tax asset to be recognised after more than 12 months	235	119
than 12 months		
Deferred tax asset	235	159
Split as follows:		
Fixed asset timing differences	(38)	(38)
Tax losses	263	191
Other	10	6
Deferred tax asset	235	159
At I January	159	(44)
Change in tax rate	51	(44)
Adjustment in respect of losses	-	235
Charge in respect of temporary timing differences	25	(32)
on property, plant and equipment  At 31 December	235	159
Trade and other receivables		
	31 December 2021	31 December 2020
	£'000	£'000
Trade debtors	1,286	889
Other debtors	92	92
Prepayments	220	209
Amounts due from related parties	I,583	1,319
Total	3,181	2,509
Amounts falling due after more than one year included above are:	79	92

The maximum exposure to credit risk at the balance sheet date is the carrying amount of receivables detailed above. The company does not hold any collateral as security. No interest is charged on outstanding trade receivables. The carrying amount of trade and other receivables approximates the fair value.

The company applies the IFRS 9 simplified approach to measuring expected credit losses on trade receivables which applies a credit risk percentage based upon historical risk of default adjusted for forward looking estimates against receivables that are grouped into age brackets. To measure the expected credit losses, trade receivables were considered on a days past due basis.

	31 December 2021 £'000	31 December 2020 £'000
Trade debtors Loss allowance	1,590 (304)	1,525 (636)
Net trade debtors	I,286	889
Movement in loss allowance:	31 December 2021 <i>£</i> '000	31 December 2020 £'000
I January	636	199
Additional provisions	43	<b>4</b> 37
Utilised or released	(375)	-
31 December	304	636

The Directors do not believe that there is a significant concentration of credit risk within the trade receivables balance on customers or geographical location.

As of 31 December 2021, trade receivables of £0.9 million (2020: £0.6 million) were past due but not impaired. The ageing analysis of those debtors is as follows:

	0 − 30 Days £'000	31 − 60 Days £'000	61 Days + £'000	Total £'000
Net amount at 31 December 2021	40	13	846	899
Net amount at 31 December 2020	180	168	285	633
8. Cash and cash equivalents				
	31 Decemb	ber 2021 £'000	31 De	cember 2020 £'000
Cash at bank and on hand		627 <b>627</b>		295 <b>295</b>
9. Trade and other payables		<u> </u>		
	31 Decem	ber 2021 £'000	31 Dec	As restated cember 2020 £'000
Amounts payable within one year				
Trade creditors		43		99
Other creditors		2,137 104		1,163 185
Social Security and other taxes Accrued expenses		1,678		773
Amounts due to related parties		2,480		2,414
Deferred income		455		371
Trade and other payables		5,897		5,005

The carrying values of trade and other payables are considered to be a reasonable approximation of fair value.

# 10. Leases

# Amounts recognised in the balance sheet:

The balance sheet shows the following amounts relating to leases:

	31 December 2021 £'000	31 December 2020 £'000
Right of use assets	2000	2 000
Property	341	497
Plant and equipment	8	20
	349	517
Lease liabilities		
Current	131	140
Non-current	244	426
Total	375	566

### Amounts recognised in the statement of profit or loss:

The statement of profit or loss shows the following amounts relating to leases:

	12 months to	12 months to
	December 2021	December 2020
	£'000	£'000
Depreciation charge of right of use assets		
Property	110	166
Plant and equipment	12	17
	122	183

Below is a reconciliation of changes in liabilities arising from financing activities:

	I January 2021 £'000	Cash flows £'000	New Leases £'000	Other £'000	31 December 2021 £'000
Current lease liabilities	140	(140)	3	128	131
Non-current lease liabilities  Total liabilities from financing activities	426 <b>566</b>	(140)	8	(167) (39)	264 <b>395</b>

The "Other" column includes the effect of reclassification of non-current leases to current due to the passage of time, the effect of the disposal of lease assets with their related creditors and the effect of the unwinding of the discounted ROU creditors over time.

The company does not face a significant liquidity risk with regard to its lease liabilities and these are monitored as part of the overall process of managing cash flows.

### 11. Other borrowings

<b></b>	31 December '21 £'000	31 December '20 £'000
Bank facilities: Payable within one year	297	972
Payable after one year	1,481	778
,	1,778	1,750

As at 31 December 2021, SpaceandPeople plc had £1.78 million (2020: £0.75 million) of CBILS term loans, £0.78 million of which expire in April 2025 and £1.0 million expire in January 2026. SpaceandPeople plc also had £0.75 million of overdraft facilities of which £nil was used as at 31 December 2021 (2020: £nil). The bank facilities are secured by floating charge over the Group's assets and are subject to interest between 3.25% to 3.8% plus base.

# 12. Financial instruments and risk management

Details of the company's financial instruments and risk management are set out in note 21 to the Group annual report.

# 13. Called up share capital

Allotted, issue	d and fully paid		31 December 2021	31 December 2020
Class	Nominal v	alue		
Ordinary	lр	£	195,196	195,196
,	·	Number	19,519,563	19,519,563

### 14. Share options

Details of the Company's share options are as at note 25 to the Group annual report.

# 15. Related party transactions

During the year, the Company charged its subsidiary companies the following amounts in respects of costs incurred on their behalf: POP Retail Limited £322,802 (2020: £268,724), SpaceandPeople GmbH £nil (2020: £36,178), POP Retail GmbH £59,624 (2020: £nil).

At 31 December 2021, the Company had the following balance with Group companies:

Amount due from POP Retail GmbH £1.58m Amount due to POP Retail Limited £(1.87m) Amount due to Retail Profile Holdings Limited £(0.61m)

### Company Information

### For the 12 months ended 31 December 2021

**Directors:** W G Watt - Non-Executive Chair

N J Cullen – Chief Executive Officer G R Dunlay – Chief Financial Officer A J Keiller – Chief Operating Officer S R Curtis – Non-Executive Director G J Bird - Non-Executive Director

Secretary: G R Dunlay

Registered office: 3rd Floor

Delta House 50 West Nile Street

Glasgow GI 2NP

Registered number: SC212277

**Nominated advisors** 

Zeus Capital Ltd and brokers:

10 Old Burlington Street

London WIS 3AG

Registrars: Neville Registrars Limited

Neville House 18 Laurel Lane Halesowen West Midlands B63 3DA

**Auditors: Azets Audit Services** 

Chartered Accountants & Statutory Auditors

Titanium I King's Inch Place Glasgow PA4 8WF

**Bankers:** Santander UK plc

301 St Vincent Street

Glasgow G2 5HN

**Solicitors: Burness Paull LLP** 

120 Bothwell Street

Glasgow G2 7JL

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