

The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement, this inside information is now considered to be in the public domain.

27 March 2020

SpaceandPeople plc

("SpaceandPeople" or the "Company")

Director Dealing

SpaceandPeople (AIM:SAL) the retail, promotional and brand experience specialist, was notified on 26 March 2020 that William George Watt, Chairman of SpaceandPeople bought 102,000 ordinary shares of 1p each in the Company ("Ordinary Shares") at 5.18 pence per Ordinary Share on 26 March 2020.

Following this transaction, William George Watt is beneficially interested in 347,000 Ordinary Shares representing approximately 1.8 per cent. of the Company's total issued share capital.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	William George Watt
2	Reason for the notification - Share purchase	
a)	Position/status	Chairman
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	SpaceandPeople plc
b)	LEI	2138006IEIC47Y7PAQ04

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each ISIN: GB00B058DS79	
b)	Nature of the transaction	Purchase	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		5.18p	102,000
d)	Aggregated information - Aggregated volume - Price	As above	
e)	Date of the transaction	26 March 2020	
f)	Place of the transaction	London Stock Exchange; AIM	

- End -

For further information, please contact:

SpaceandPeople plc
Matthew Bending
Gregor Dunlay

0845 241 8215

Cantor Fitzgerald Europe
David Foreman / Will Goode (Corporate Finance)

020 7894 7000