

NS Director/PDMR Shareholding

GRANT OF OPTIONS

[SPACEANDPEOPLE PLC](#)

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SpaceandPeople PLC
02 June 2025

SpaceandPeople PLC

("SpaceandPeople" or the "Company")

Grant of Options

Grant of New Options

SpaceandPeople (AIM: SAL) the retail, promotional and brand experience specialist, announces that on 30 May 2025 it granted options (the "**New Options**") over a total of 67,500 ordinary shares of 10 pence each in the Company ("**Ordinary Shares**") under its existing EMI share option scheme (the "**Scheme**").

The New Options are exercisable at a price of 10 pence per share, being the nominal value of the Ordinary Shares and will vest no earlier than 30 May 2028. The New Options expire on the tenth anniversary of the date of grant.

The New Options become exercisable on the third anniversary of grant, subject to continued employment and the satisfaction of certain performance conditions. These performance conditions (which have been set by the Remuneration Committee of the Company) relate to the achievement of specified financial targets that will be assessed over the three years to 31 December 2027.

Details of the above grants, including confirmation of the New Options granted to the Company's executive directors, (together, the "**Directors**"), are as follows:

Name	Role	No. of Ordinary Shares over which New Options granted
Nancy Cullen	Chief Executive Officer	22,500
Gregor Dunlay	Chief Financial Officer	22,500
Andrew Keiller	Chief Operating Officer	22,500
Total		67,500

Details of resultant holdings

Details of the Directors' resultant holdings of Ordinary Shares and options over Ordinary Shares are as follows:

Name	Role	Total No. Ordinary Shares under Option	Total No. Ordinary Shares held
Nancy Cullen	Chief Executive Officer	49,000	96,300

Gregor Dunlay	Chief Financial Officer	60,250	13,500
Andrew Keiller	Chief Operating Officer	60,250	13,500

The total number of Ordinary Shares over which options have been granted (including the New Options) is 260,500 representing 13.35% per cent. of the Company's existing issued share capital.

Contact details:

SpaceandPeople Plc **0845 241 8215**

Nancy Cullen, Gregor Dunlay

Zeus (Nominated Adviser and Broker) **0203 829 5000**

David Foreman, Ed Beddows

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR") and persons closely associated with them ("PCA")

The following notifications are intended to satisfy the Company's obligations under Article 19(1) of EU Regulation No 596/2014 (the Market Abuse Regulation).

1	Details of the person discharging managerial responsibilities/person closely associated														
a)	Name	1. Nancy Cullen 2. Gregor Dunlay 3. Andrew Keiller													
2	Reason for the notification														
a)	Position/status	1. Chief Executive Officer 2. Chief Financial Officer 3. Chief Operating Officer													
b)	Initial notification/ Amendment	Initial Notification													
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor														
a)	Name	SpaceandPeople PLC													
b)	LEI	21380026UDE3LKFSDP68													
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each (" Ordinary Shares ")													
	Identification code	ISIN: GB00B058DS79													
b)	Nature of the transaction	Grant of options over Ordinary Shares pursuant to the SpaceandPeople plc 2012 Enterprise Management Incentive Scheme													
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.</td><td>10 pence (exercise price)</td><td>22,500</td></tr><tr><td>2.</td><td>10 pence (exercise price)</td><td>22,500</td></tr><tr><td>3.</td><td>10 pence (exercise price)</td><td>22,500</td></tr></table>		Price(s)	Volume(s)	1.	10 pence (exercise price)	22,500	2.	10 pence (exercise price)	22,500	3.	10 pence (exercise price)	22,500	
	Price(s)	Volume(s)													
1.	10 pence (exercise price)	22,500													
2.	10 pence (exercise price)	22,500													
3.	10 pence (exercise price)	22,500													

d)	Aggregated information - Aggregated volume - Price	1. N/A single transaction 2. N/A single transaction 3. N/A single transaction
e)	Date of the transaction	30 May 2025
f)	Place of the transaction	Off market

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